## Whatcoat-Camden UMC Vision Action Plan (Draft)

The Rev. Dr. Bo Gordy-Stith, Pastor

- 1. Hold a **Special Church Conference on June 21, 2016, at 7 pm in the sanctuary** to discuss and ratify our Mission, Vision, Core Values, and Plan of Action.
- 2. In the fall of 2016, **move our first, contemporary service from 8:30 to 9:15** start time hold children's Sunday School at the same time, after an opening children's time at the beginning of the worship service. We will also shorten this 75-minute service to one hour.
  - a. A later service start time will help families with younger children attend
  - b. Closer worship services will encourage members who attend wither service to visit with each other in a between-services fellowship time from 10:30-10:55
- 3. Create a Facility Task Force to prioritize facilities renovations in a way that matches our ministry priorities (inside and on our grounds). This Task Force will report and recommend an Action Plan at our fall, 2016 Church Conference.
- 4. Adopt a Communications strategy that leverages social media connections more intentionally with the goal of informing both the congregation and the wider community/neighborhood.
  - a. Open our Facebook Group and include daily/weekly church office information/links
  - b. Shift to blog-oriented website that maximizes social media use/connections
  - c. Shift to weekly e-mail newsletter that drives traffic to our website
- 5. Hold Leadership Training/Visioning Team meetings as part of our Administrative Board meeting in order to spiritually prepare leaders at Whatcoat for the challenge of leadership and to align all leaders with our overall mission and vision. This training will begin with a Leadership Retreat in August, 2016, after which we will meet monthly, except in December and July.
- 6. Invite all pastors and lay leaders of Camden/Wyoming area churches to ministry partnership (building on past partnerships), and schedule a panel discussion with community politicians, law enforcement personnel, and educators to determine most important ministry/outreach needs in our community in the fall of 2016.
  - a. As a result of this summit schedule semi-annual or quarterly community events in 2017 (like a blessing of the animals or a skate park day) that address the needs identified at the summit.
- 7. Create monthly (or quarterly, in the first year) worship/conversation opportunities for the following, beginning 2017:
  - a. Millennials and our Elders
  - b. Healing Services inviting those in recovery ministries
  - c. Special Children's/Young Family events in conjunction with our Preschool and Scouts
- 8. **Explore hiring a Christian Education Director** who would also liaison with the Preschool and Scouts, to begin the summer of 2017.