The FullInsite Report

|	
Prepared for:	Whatcoat UMC
Study area:	ZipCode:19934,19901,19904,19962,19943,19963,19977,19946,19958
Base State:	DE
Current Year Estimate:	2014
5 Year Projection:	2019
10 Year Forecast:	2024
Date:	4/26/2015
Semi-Annual Projection:	Fall

About the NEW FullInsite Report

The NEW FullInsite report is designed to provide an extensive demographic portrait of a user defined geographic area. The New FullInsite integrates the full array of 2010 Census Data, the latest American Community Survey data and the new Experian Mosaic cluster system!

The NEW FullInsite report is divided into three sections, each providing a different approach to the data. The report has been redesigned from the "ground up." Careful consideration has been given to readability and graphic treatment. The hope is that the information it presents will be more accessible to the reader.

Three Sections

• The Story **View** Report presents 10 demographic indicators of your study area.

• The **TrendView** provides four graphs that reflect the more significant demographic trends that will shape the study area in the 5 to 10 year future.

• The **ThemeView** Report provides a wealth of demographic detail across six themes: People, Households, Families, Diversity, Housing and Work.

THE STUDY AREA
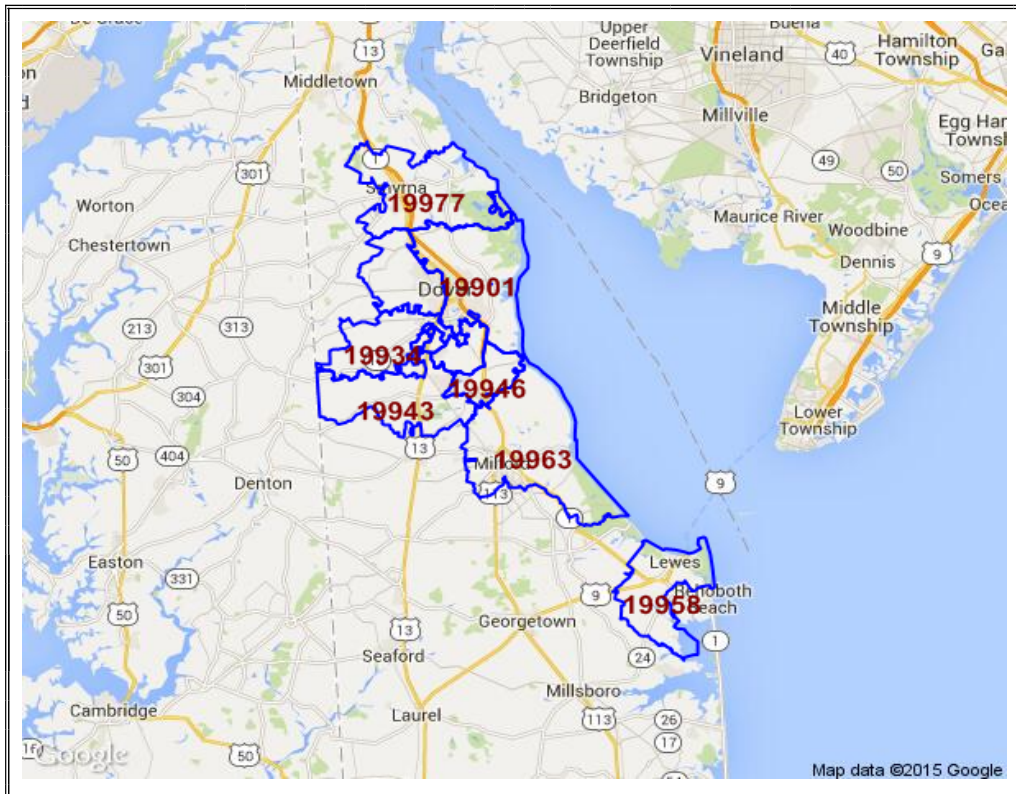
More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

StoryView

Significant Demographic Indicators of the Study Area's Story

1 Population Change

In the 10 year future, how is the population in this area expected to change?

(See the Population Theme)

Significant Decline	Moderate Decline	Little Change	Moderate Growth	Significant Growth
				Significant Growth

2 Household Change

In the 10 year future, how are the households in this area expected to change?

(See Households Theme)

Significant Decline	Moderate Decline	Little Change	Moderate Increase	Significant Increase
				Significant Increase

3 Families with Children

Compared to the state, are families with children more or less likely to live in two parent households?

(See Families Theme)

Significantly Less	Somewhat Less	About the Same	Somewhat More	Significantly More
			Somewhat More	

4 Adult Educational Attainment

For this area, what is the general level of education of the adults 25 and older?

(See the People Theme)

Very Low	Low	Mixed	High	Very High
			High	

5 Community Diversity Index

How diverse is the racial/ethnic mix of this area?

(See the Diversity Theme)

Very Homogeneous	Homgeneous	Moderately Diverse	Very Diverse	Extremely Diverse
		Moderately Diverse		

6 Median Family Income

How does the median family income compare to the state for this area?

(See the Income Theme)

Significantly Less	Somewhat Less	About the Same	Somewhat Greater	Significantly Greater
		About the Same		

7 Poverty

Compared to the state, are the number of families in poverty above or below the state average?

(See the Families Theme)

Significantly Below	Somewhat Below	About the Same	Somewhat Above	Significantly Above
			Somewhat Above	

8 Blue to White Collar Occupations

On a continuum between blue collar and white collar occupations, where does this area fall?

(See the Work Theme)

Very Blue Collar	Somewhat Blue	Closely Split	Somewhat White	Very White Collar
			Somewhat White	

9 Largest Racial/Ethnic Group

In this area, which racial/ethnic group is the largest percentage of the population?

(See the Diversity Theme)

Asian (NH)	Black/Afri American (NH)	White (NH)	Hispanic or Latino	Pac Is/Amer Ind/Other
		White (NH)		

10 Religiosity

What is the level of religiosity in this study area?

(See the Religiosity Theme)

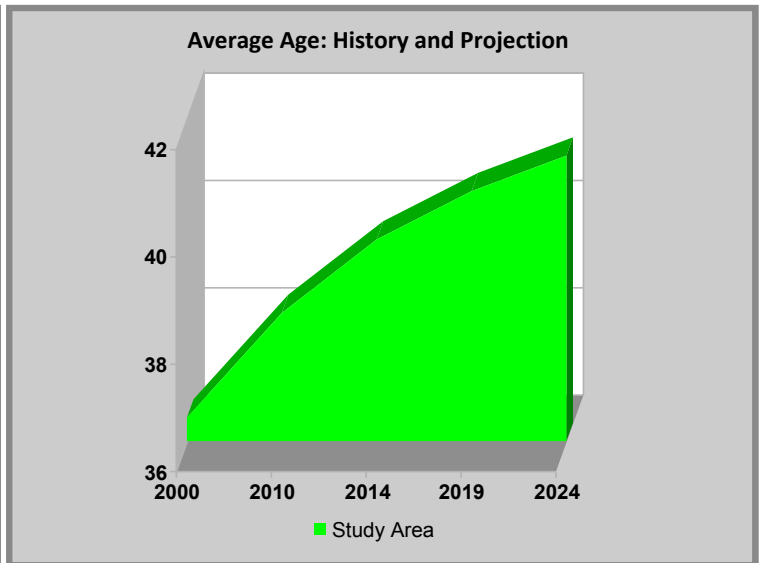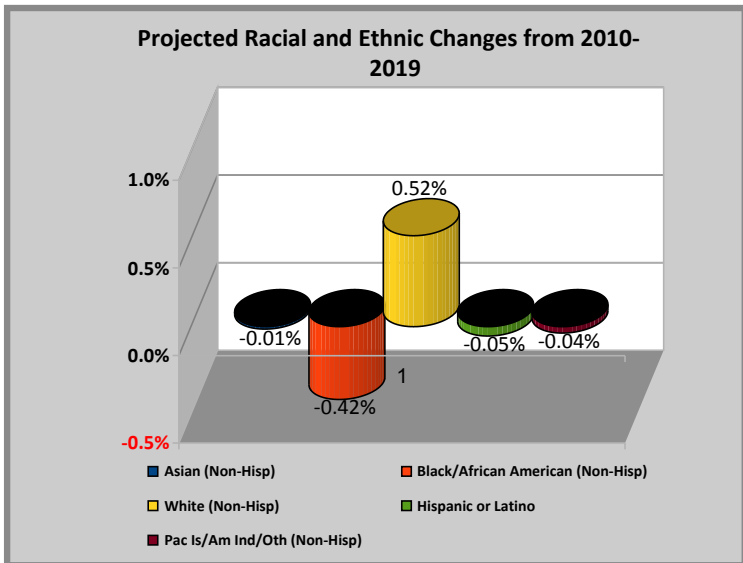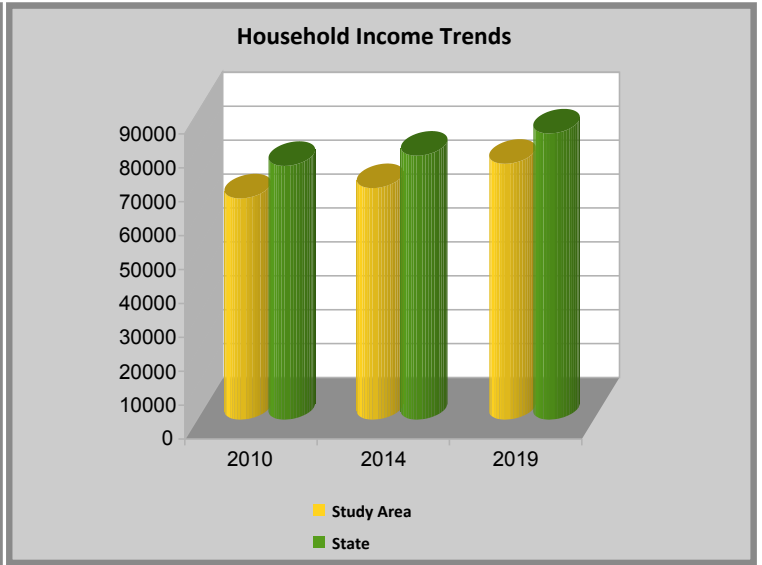| Very Low	Somewhat Low	Mixed	Somewhat High	Very High
Very Low				

TrendView

Significant Demographic Estimates and Projections

Prepared for: Whatcoat UMC
Study Area: ZipCode:19934,19901,19904,19962,19943,19963,19977,19946,19958

Base State: DE
Date of Report: 4/26/2015

Population and Households

Legend:
- Population (red)
- Households (blue)
- Families* (yellow)

Household Income Trends

Legend:
- Study Area (yellow)
- State (green)

Projected Racial and Ethnic Changes from 2010-2019

Values:
- -0.01%
- -0.42%
- 0.52%
- -0.05%
- -0.04%

Legend:
- Asian (Non-Hisp)
- Black/African American (Non-Hisp)
- White (Non-Hisp)
- Hispanic or Latino
- Pac Is/Am Ind/Oth (Non-Hisp)

Average Age: History and Projection

Legend:
- Study Area (green)

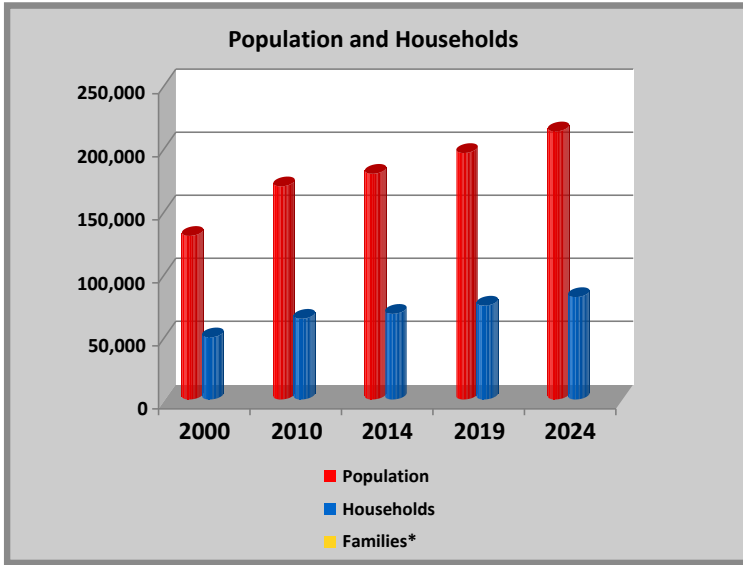NOTE: Family Household data is not projected out 10 years.

ThemeView

Demographic Descriptions of the Study Area

Prepared for: Whatcoat UMC
Study Area: ZipCode:19934,19901,19904,19962,19943,19963,19977,19946,19958
Base State: DE
Date of Report: 4/26/2015

People and Change

Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time, including a current estimate and, 5 and 10 year forecast.

Population History with 5 and 10 Year Projected Change

History and 10 Year Forecast: Population
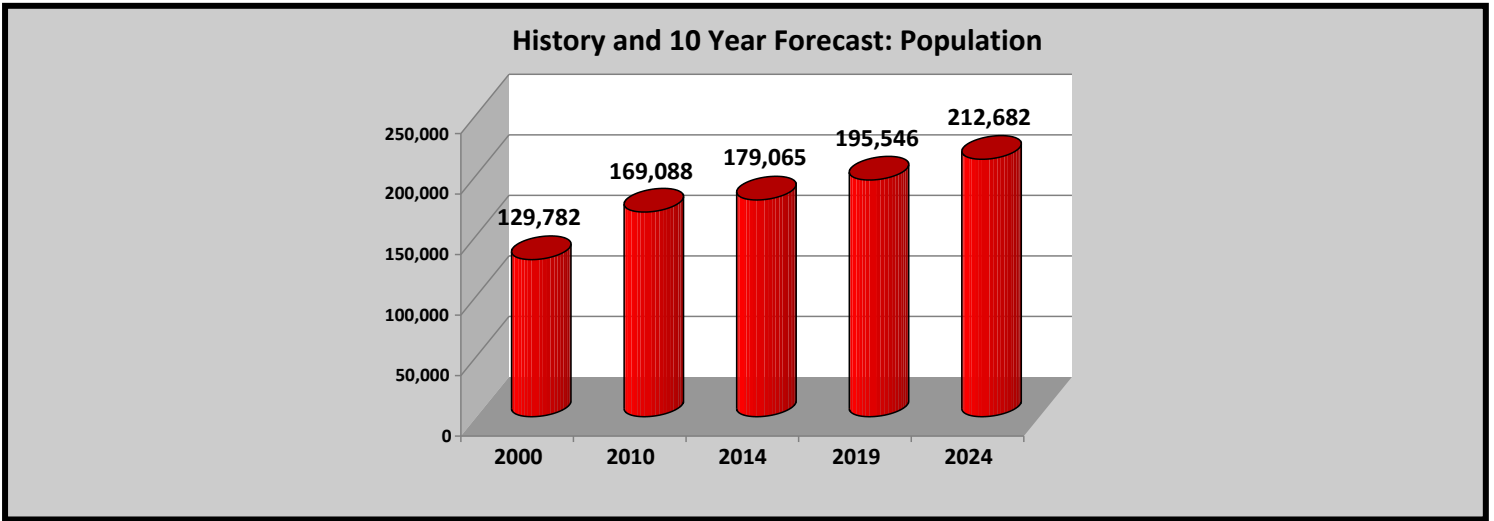
Population Trends	2000	2010	2014	2019	2024
Study Area Population	129,782	169,088	179,065	195,546	212,682
Population Change		39,306	9,977	16,481	17,136
Percent Change		30.29%	5.90%	9.20%	8.76%
State Population	783,602	897,934	924,853	977,256	1,033,525
Population Change		114,332	26,919	52,403	56,269
Percent Change		14.59%	3.00%	5.67%	5.76%

Projected Percentage Population Change: Comparison of Study Area to State
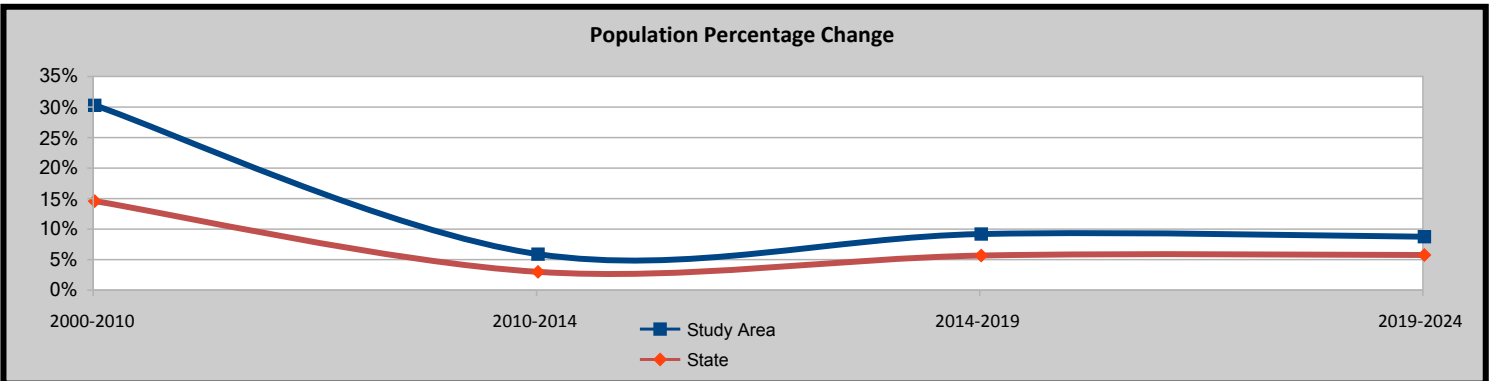
Population Percentage Change

Recent 8 Quarter History	2011 3rd Qtr	2011 4th Qtr	2012 1st Qtr	2012 2nd Qtr	2012 3rd Qtr	2012 4th Qtr	2013 1st Qtr	2013 2nd Qtr
Population	174,368	175,069	175,732	176,259	176,759	177,431	177,944	178,373
Change		701	663	527	500	672	513	429
Percent Change		0.40%	0.38%	0.30%	0.28%	0.38%	0.29%	0.24%
Seasonal Population	10,569	4,640	590	2,994	10,927	4,651	318	3,098
Change		-5,929	-4,050	2,404	7,933	-6,276	-4,333	2,780
Percent Change		-56.10%	-87.28%	407.46%	264.96%	-57.44%	-93.16%	874.21%
Transient Population	2,094	1,650	1,092	1,277	2,087	1,615	1,107	1,277
Change		-444	-558	185	810	-472	-508	170
Percent Change		-21.20%	-33.82%	16.94%	63.43%	-22.62%	-31.46%	15.36%

Factors Effecting Population Change: Prior 12 Months

Births, Deaths and Net Migration
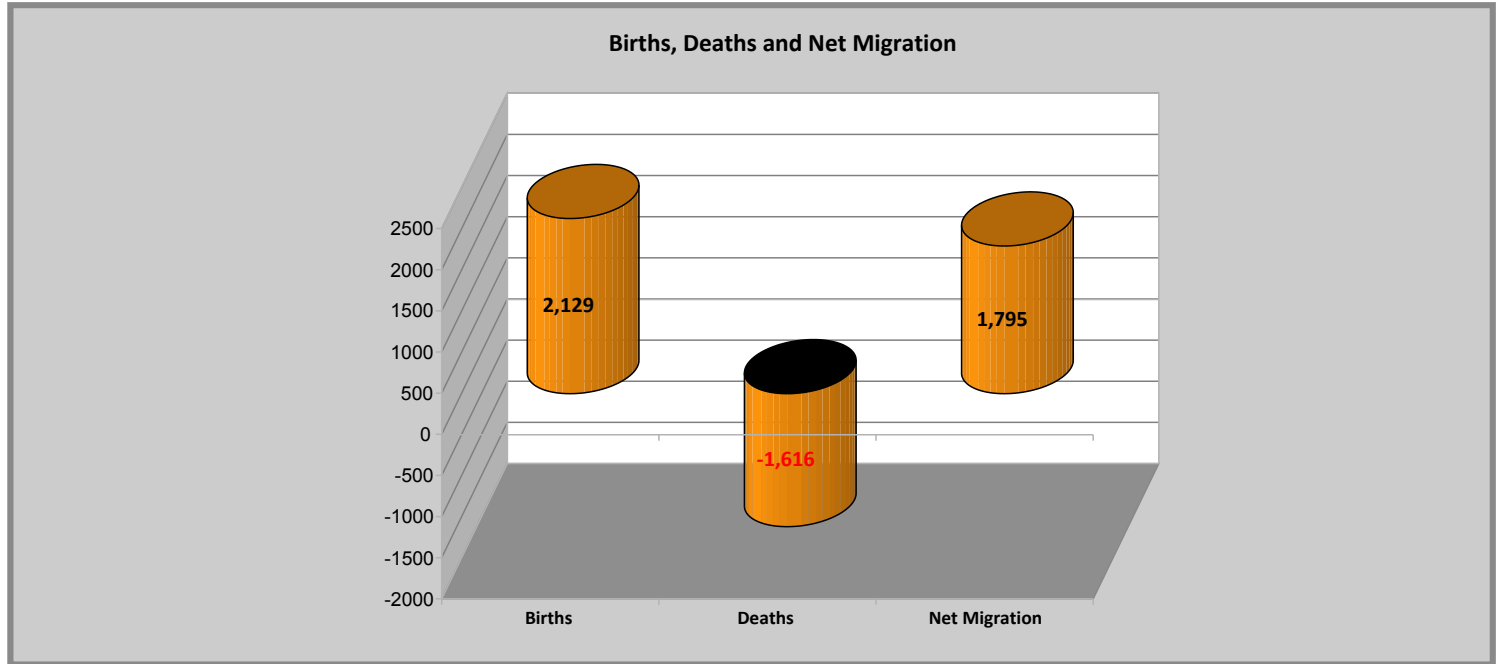
	2014
Factors Effecting Population Change	
Births	2,129
Deaths	1,616
Net Migration	1,795
Net 12-Month Change	2,308

(Births minus deaths plus net migration = Net 12 month Change)

	2010		2014		2019		2024		10 Yr Change
Population by Gender									
Female	86,821	51.35%	91,869	51.30%	100,375	51.33%	109,221	51.35%	0.05%
Male	82,266	48.65%	87,197	48.70%	95,170	48.67%	103,461	48.65%	-0.05%
Totals:	169,087	100.00%	179,066	100.00%	195,545	100.00%	212,682	100.00%	

Average Age with State Comparison

Average Age: 10 Year Forecast
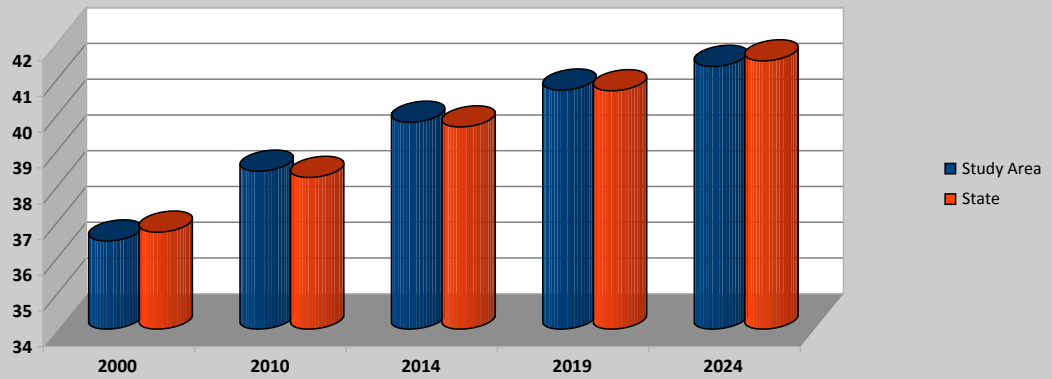
Age Trends	2000	2010	2014	2019	2024
Average Age: Study Area	36.46	38.41	39.78	40.68	41.35
Average Age Change		1.95	1.37	0.90	0.66
Percent Change		*5.35%*	*3.56%*	*2.26%*	*1.63%*
Median Age	35	38	38	39	39

Age: State	2000	2010	2014	2019	2024
Average Age: State	36.71	38.24	39.65	40.66	41.50
Average Age Change		1.53	1.41	1.01	0.84
Percent Change		*4.17%*	*3.69%*	*2.55%*	*2.06%*
Median Age	35	38	39	39	40

Phase of Life Projected Change

As people Age, they pass through various life phases. Based upon the number of persons born each year, the result can produce increases and decreases in various life phases.

Phase of Life: 10 Year Change 2014 - 2024
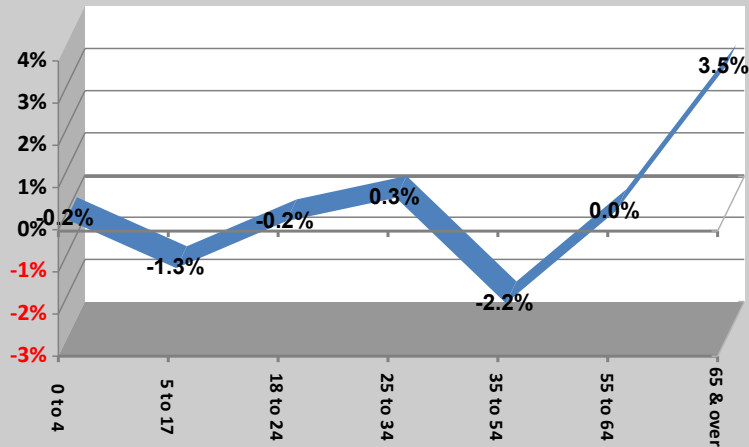
Phase of Life

Phase of Life Trends

Legend: 2010, 2014, 2019, 2024

Categories: 0 to 4, 5 to 17, 18 to 24, 25 to 34, 35 to 54, 55 to 64, 65 & over

Current Year Population by Phase of Life

Study Area Phase of Life by Percent Current Year

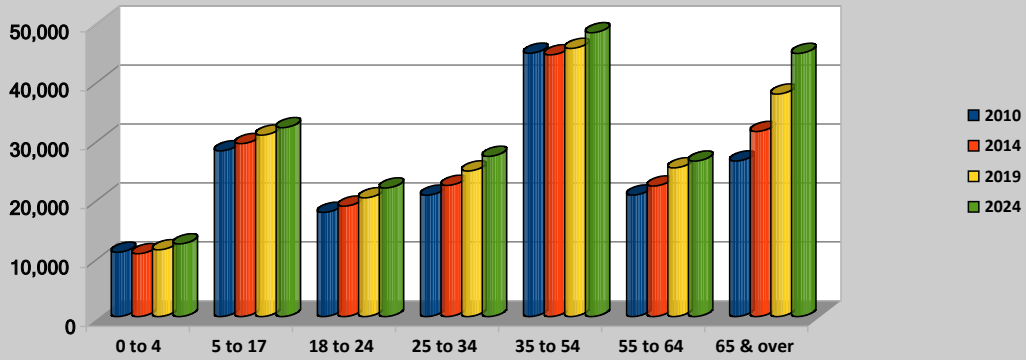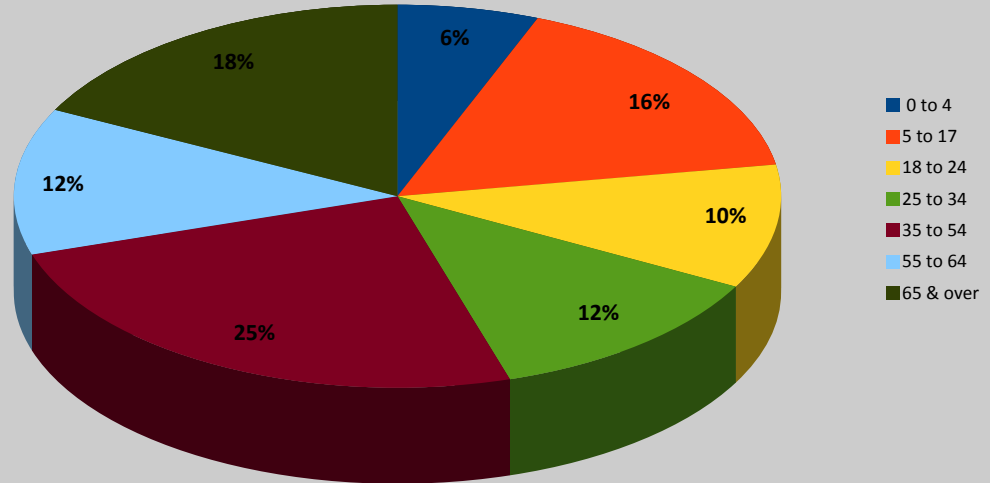Legend: 0 to 4 (6%), 5 to 17 (16%), 18 to 24 (10%), 25 to 34 (12%), 35 to 54 (25%), 55 to 64 (12%), 65 & over (18%)

	2010		2014		2019		2024		10 Yr Change
Phase of life Forecast									
Before Formal Schooling: Ages 0 to 4	10,918	*6.46%*	10,671	*5.96%*	11,338	*5.80%*	12,338	*5.80%*	*-0.16%*
Required Formal Schooling: Ages 5 to 17	28,132	*16.64%*	29,360	*16.40%*	30,805	*15.75%*	32,067	*15.08%*	*-1.32%*
College/Career Starts: Ages 18 to 24	17,693	*10.46%*	18,752	*10.47%*	20,155	*10.31%*	21,833	*10.27%*	*-0.21%*
Singles and Young Families: Ages 25 to 34	20,606	*12.19%*	22,276	*12.44%*	24,713	*12.64%*	27,199	*12.79%*	*0.35%*
Families/Empty Nesters: Ages 35 to 54	44,707	*26.44%*	44,425	*24.81%*	45,523	*23.28%*	48,185	*22.66%*	*-2.15%*
Enrich Years Singles/Couples: Ages 55 to 64	20,622	*12.20%*	22,159	*12.37%*	25,243	*12.91%*	26,391	*12.41%*	*0.03%*
Retirement Opportunities: Age 65 and over	26,410	*15.62%*	31,421	*17.55%*	37,770	*19.32%*	44,670	*21.00%*	*3.46%*
Totals:	**169,088**	*100.00%*	**179,064**	*100.00%*	**195,547**	*100.00%*	**212,683**	*100.00%*	

Phase of Life presents how a community changes and people age through their various life phases.

School Age Population Trends

School Age Population Trends
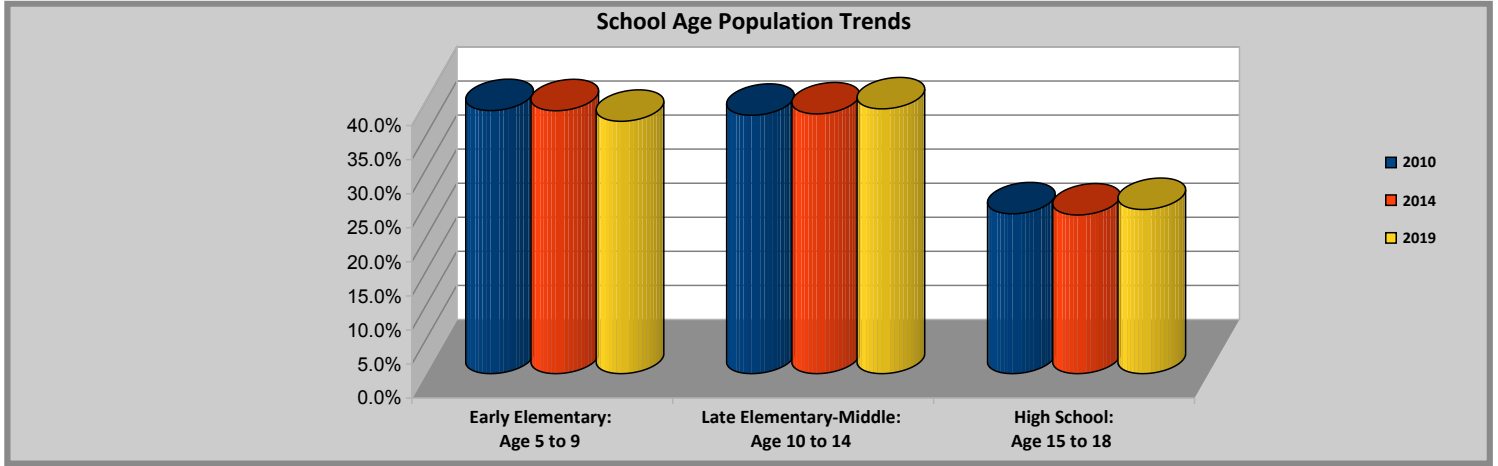
|		Study Area					DE		Comp
	2010		**2014**		**2019**	**5 Yr Chg**	**2010**	**2014**	**2019**	**Index CY**
School Age Population Trends										
Early Elem: 5 to 9	10,862	*38.61%*	11,330	*38.59%*	11,410	*37.04%*	*-1.55%*	*37.69%*	*38.07%*	*38.32%*	101
Late Elem-Mid: 10 to 14	10,669	*37.93%*	11,194	*38.13%*	11,972	*38.87%*	*0.74%*	*37.93%*	*37.99%*	*38.04%*	100
High School: 15 to 17	6,600	*23.46%*	6,837	*23.29%*	7,422	*24.09%*	*0.81%*	*24.38%*	*23.94%*	*23.65%*	97
Totals:	**28,131**	*100.00%*	**29,361**	*100.00%*	**30,804**	*100.00%*		*100.00%*	*100.00%*	*100.00%*	

Age by Generations

Generations	S & H Type	Initial Birth Yr	Final Birth Yr	2010		2014		2019		2024	
Homeland (Z)	Artist	2005	2025	13,036	*7.71%*	22,001	*12.29%*	34,721	*17.76%*	50,866	*23.92%*
Millennial (Y)	Hero	1982	2004	52,395	*30.99%*	54,700	*30.55%*	59,170	*30.26%*	62,579	*29.42%*
Gen X (13th)	Nomad	1961	1981	44,910	*26.56%*	46,292	*25.85%*	49,064	*25.09%*	51,836	*24.37%*
Boom	Prophet	1946	1960	32,336	*19.12%*	31,951	*17.84%*	33,799	*17.28%*	32,763	*15.40%*
Silent	Artist	1925	1945	23,531	*13.92%*	21,568	*12.04%*	16,399	*8.39%*	12,591	*5.92%*
GI	Hero	1901	1924	2,879	*1.70%*	2,553	*1.43%*	2,394	*1.22%*	2,048	*0.96%*
			Totals:	**169,087**	*100.00%*	**179,065**	*100.00%*	**195,548**	*100.00%*	**212,683**	*100.00%*

For more information on Generational types, go to http://www.fourthturning.com/

Generations as Percentage of the Population Trends

Strauss and Howe Generations
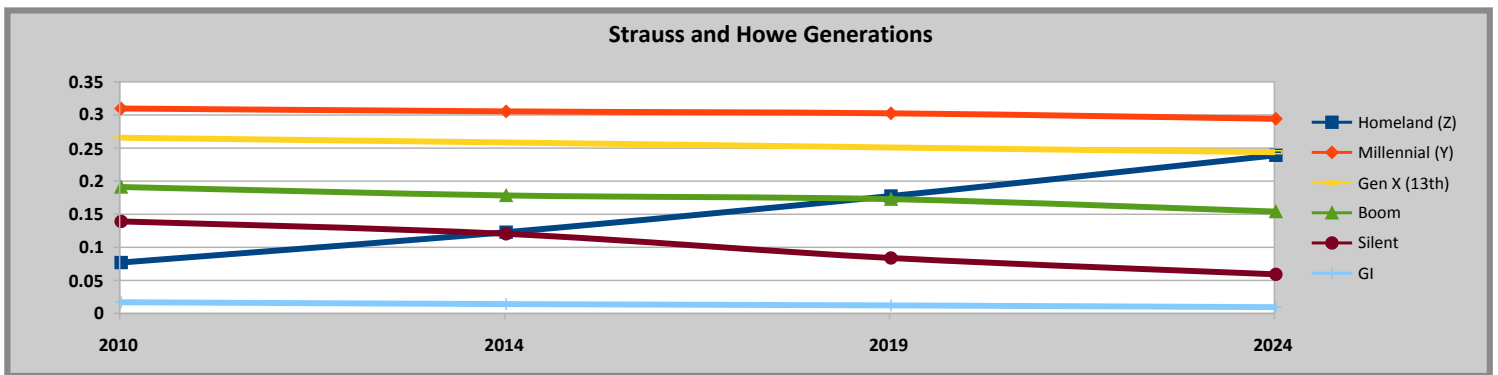
People by Age

		2010		2014		2019		2024		10 Yr Change
Population by Age Forecast										
0 to 4		10,918	6.46%	10,671	5.96%	11,338	5.80%	12,338	5.80%	-0.16%
5 to 13		19,430	11.49%	20,310	11.34%	20,947	10.71%	21,797	10.25%	-1.09%
14 to 17		8,702	5.15%	9,050	5.05%	9,858	5.04%	10,270	4.83%	-0.23%
18 to 21		10,708	6.33%	11,362	6.35%	11,982	6.13%	12,922	6.08%	-0.27%
22 to 24		6,984	4.13%	7,390	4.13%	8,173	4.18%	8,911	4.19%	0.06%
25 to 29		10,861	6.42%	11,377	6.35%	12,703	6.50%	13,750	6.47%	0.11%
30 to 34		9,745	5.76%	10,899	6.09%	12,010	6.14%	13,450	6.32%	0.24%
35 to 39		9,909	5.86%	10,033	5.60%	11,464	5.86%	12,656	5.95%	0.35%
40 to 44		10,876	6.43%	10,455	5.84%	10,729	5.49%	12,252	5.76%	-0.08%
45 to 49		12,208	7.22%	11,472	6.41%	11,168	5.71%	11,445	5.38%	-1.03%
50 to 54		11,713	6.93%	12,465	6.96%	12,162	6.22%	11,831	5.56%	-1.40%
55 to 59		10,276	6.08%	11,662	6.51%	13,024	6.66%	12,730	5.99%	-0.53%
60 to 64		10,347	6.12%	10,497	5.86%	12,218	6.25%	13,661	6.42%	0.56%
65 to 74		15,081	8.92%	18,248	10.19%	21,085	10.78%	23,499	11.05%	0.86%
75 to 84		8,335	4.93%	10,011	5.59%	12,794	6.54%	16,330	7.68%	2.09%
85+		2,994	1.77%	3,161	1.77%	3,891	1.99%	4,841	2.28%	0.51%
Totals:		**169,087**	*100.00%*	**179,063**	*100.00%*	**195,546**	*100.00%*	**212,683**	*100.00%*	

Age Category Changes

10 Year Projected Census Group Age Change

Population by Household Type

Population in Family Households

Legend:
- Never Married
- Married
- Divorced
- Separated
- Widowed

Pie chart values: 30%, 49%, 12%, 2%, 7%
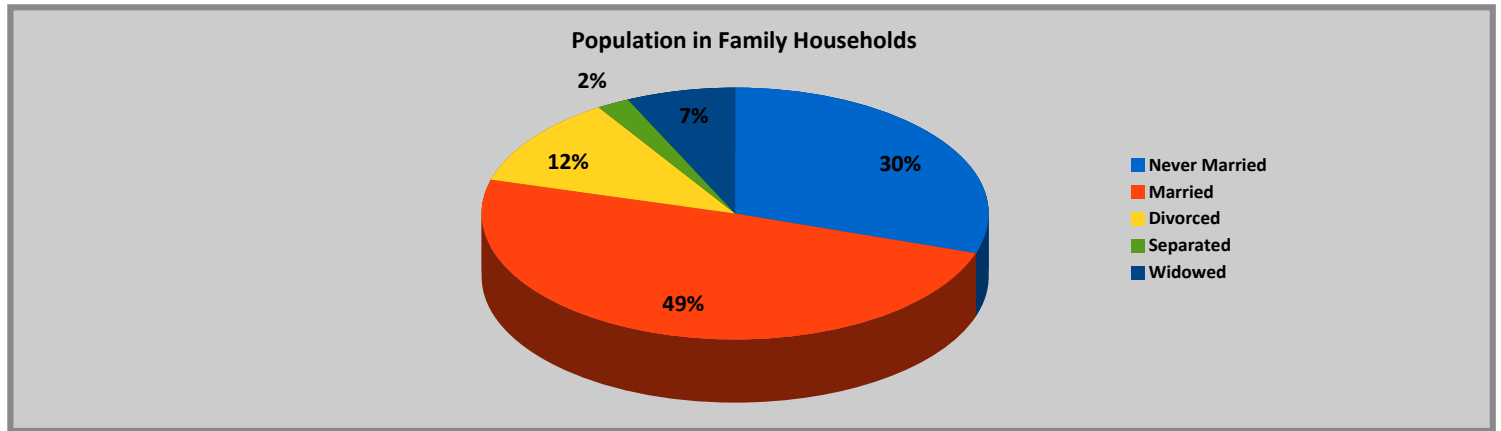
	Study Area						State of DE		Comp Index CY
	2010		**2014**		**2019**		**5 Yr Chg**	**2014**	
Population by Household Type Trends									
Population in Family Households	136,445	80.70%	144,949	80.95%	158,795	81.21%	0.26%	752,352	81.35%	100
Population in Non-Family Households	25,530	15.10%	26,958	15.05%	29,401	15.04%	-0.02%	147,911	15.99%	94
Population in Group Quarters	7,112	4.21%	7,159	4.00%	7,349	3.76%	-0.24%	24,590	2.66%	150
Totals:	169,087	100.00%	179,066	100.00%	195,545	100.00%		924,853	100.00%	
Population by Marital Status 15+									
Never Married	38,288	27.60%	44,583	30.11%	48,929	29.97%	-0.14%	247,768	32.28%	93
Married	74,646	53.80%	72,898	49.23%	80,968	49.59%	0.37%	372,024	48.47%	102
Divorced	14,306	10.31%	17,214	11.62%	18,774	11.50%	-0.13%	84,305	10.98%	106
Separated	2,398	1.73%	3,088	2.09%	3,346	2.05%	-0.04%	14,762	1.92%	108
Widowed	9,101	6.56%	10,300	6.96%	11,243	6.89%	-0.07%	48,742	6.35%	110
Totals:	138,739	100.00%	148,083	100.00%	163,260	100.00%		767,601	100.00%	
Population by Marital Status Single Female 15+									
Divorced	8,650	25.51%	10,262	25.98%				49,718	23.87%	109
Never Married	18,065	53.28%	21,253	53.81%				121,145	58.15%	93
Widowed	7,191	21.21%	7,980	20.21%				37,463	17.98%	112
Totals:	33,906	100.00%	39,495	100.00%				208,326	100.00%	
Population by Marital Status Single Male 15+									
Divorced	5,655	20.35%	6,952	21.32%				34,587	20.05%	106
Never Married	20,223	72.78%	23,330	71.56%				126,623	73.41%	97
Widowed	1,910	6.87%	2,320	7.12%				11,279	6.54%	109
Totals:	27,788	100.00%	32,602	100.00%				172,489	100.00%	
Population by Group Quarters									
Institutionalized	3,861	54.29%	3,860	54.70%				11,657	48.36%	113
Non-institutionalized: College	2,773	38.99%	2,777	39.35%				10,185	42.25%	93
Non-institutionalized: Military	222	3.12%	219	3.10%				279	1.16%	268
Non-institutionalized: Other	256	3.60%	201	2.85%				1,985	8.23%	35
Totals:	7,112	100.00%	7,057	100.00%				24,106	100.00%	

Population by Educational Attainment: 25+

Educational Attainment Compared to State Current Year

	Study Area						DE	Comp
	2010		2014		2019		5 Yr Chg	2014	Index CY
Population by Educational Attainment: 25+									
Less than 9th grade	4,607	4.10%	4,952	4.12%	5,356	4.02%	-0.10%	4.10%	101
Some High School, No diploma	10,628	9.46%	11,451	9.52%	11,728	8.80%	-0.72%	8.17%	117
High School Graduate (or GED)	37,657	33.52%	38,859	32.31%	42,569	31.95%	-0.36%	31.69%	102
Some College, No degree	24,936	22.20%	27,179	22.60%	30,675	23.02%	0.42%	20.42%	111
Associate Degree	9,117	8.12%	9,866	8.20%	11,319	8.49%	0.29%	7.26%	113
Bachelor's Degree	15,463	13.76%	16,800	13.97%	19,084	14.32%	0.35%	17.02%	82
Graduate or Professional School	9,937	8.85%	11,175	9.29%	12,517	9.39%	0.10%	11.34%	82
Totals:	112,345	100.00%	120,282	100.00%	133,248	100.00%		100.00%	
Population: Currently Enrolled in Education									
High School			9,462	28.13%					
Kindergarten/Elementary School			21,309	63.35%					
Nursery School/Preschool			2,867	8.52%					
Totals:			33,638	100.00%					

Households and Change

A household is defined as all people who occupy a housing unit. It includes two sub-categories: family households and non-family households. Group quarters are not included in this report.

Household History with 5 and 10 Year Projected Change

History and 10 Year Forecast: Households
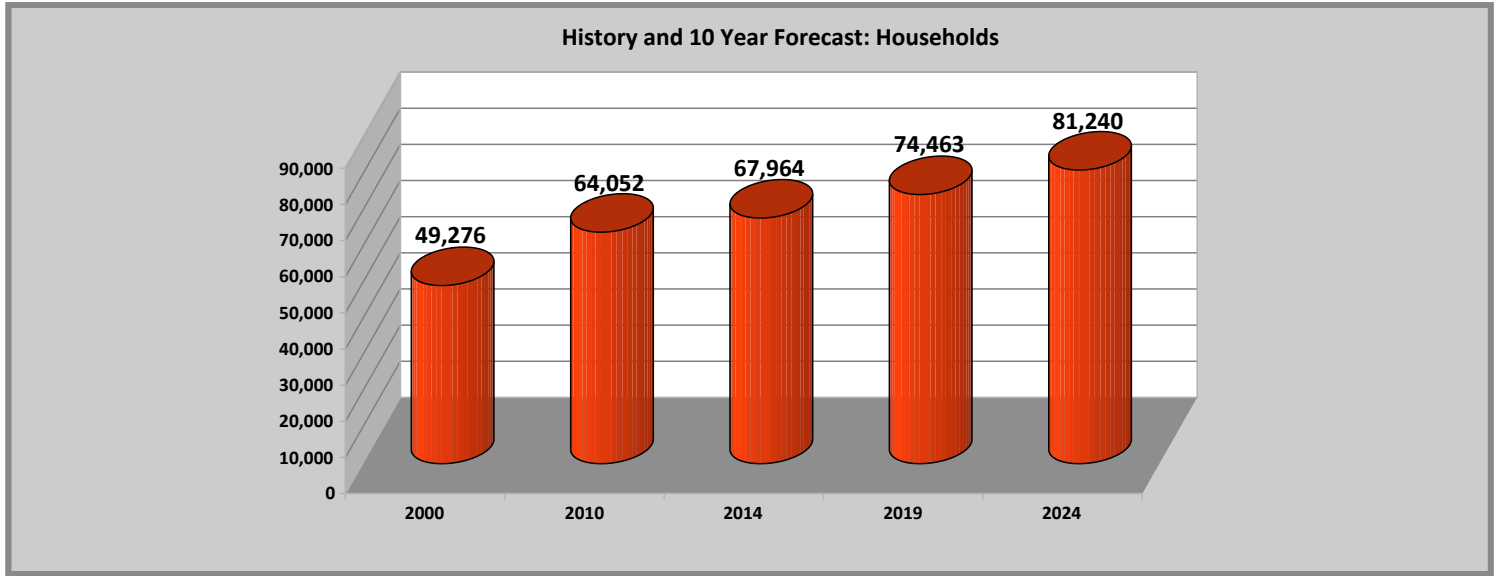
Household Trends	2000	2010	2014	2019	2024
Study Area Households	49,276	64,052	67,964	74,463	81,240
Households Change		14,776	3,912	6,499	6,777
Percent Change		*29.99%*	*6.11%*	*9.56%*	*9.10%*
State Households	298,754	342,297	352,818	373,333	395,447
Households Change		43,543	10,521	20,515	22,114
Percent Change		*14.57%*	*3.07%*	*5.81%*	*5.92%*
Population / Households	2.63	2.64	2.63	2.63	2.62
Population / Households Change		0.01	-0.01	-0.01	-0.01
Percent Change		*0.23%*	*-0.20%*	*-0.33%*	*-0.31%*

Projected Percentage Household Change: Comparison of Study Area to State
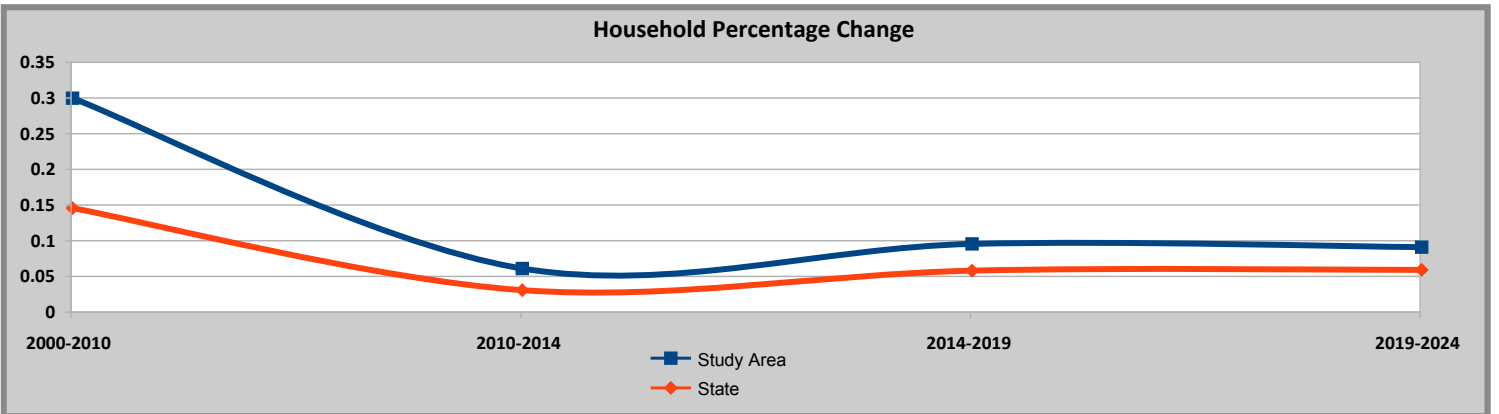
Household Percentage Change

Average and Median Household Income Trends

Average and Median Household Income

Legend: Ave HH Income, Median HH Income

Years: 2010, 2014, 2019
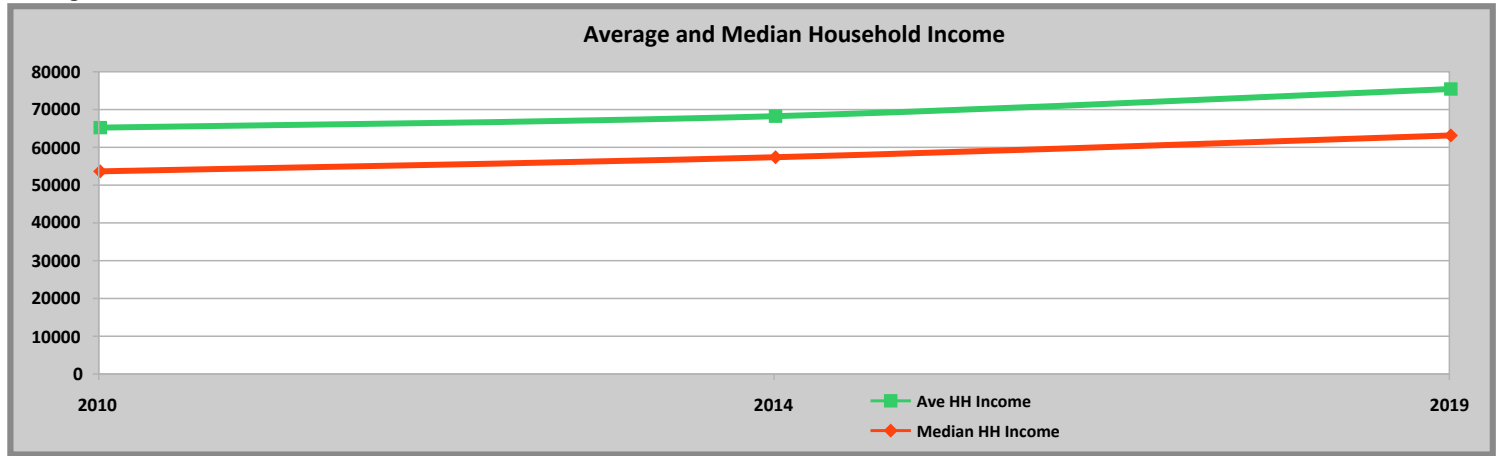
Household Income Trends	2010	2014	2019
Study Area: Average HH Income	65,243	68,273	75,462
Households Change		3,029	7,189
Percent Change		4.64%	10.53%
Study Area: Median HH Income	53,666	57,402	63,174
Per Capita Income	24,715	25,913	28,735
Per Capita Income Change		1,198	2,823
Percent Change		4.85%	10.89%
State Average HH Income	74,824	77,843	84,390
Households Change		3,019	6,547
Percent Change		4.03%	8.41%
Average HH Income Comparative Index	87	88	89

Current Year Estimated Household Income Comparison to State

Household Income Comparison

Categories: $200,000 or more; $150,000 to $199,999; $100,000 to $149,999; $75,000 to $99,999; $50,000 to $74,999; $35,000 to $49,999; $25,000 to $34,999; $15,000 to $24,999; $10,000 to $14,999; Less than $10,000

Legend: State 2014, Study Area 2014

Axis: 0, 0.05, 0.1, 0.15, 0.2, 0.25

Households by Income

Household Income Forecast by Category	Study Area 2010		Study Area 2014		Study Area 2019		5 Yr Chg	DE 2014	Comp Index CY
Less than $10,000	4,035	6.30%	3,601	5.30%	3,378	4.54%	-0.76%	5.19%	102
$10,000 to $14,999	3,017	4.71%	3,277	4.82%	3,164	4.25%	-0.57%	3.98%	121
$15,000 to $24,999	6,909	10.79%	6,550	9.64%	6,523	8.76%	-0.88%	8.97%	107
$25,000 to $34,999	6,793	10.61%	6,893	10.14%	6,647	8.93%	-1.22%	9.60%	106
$35,000 to $49,999	9,308	14.53%	9,588	14.11%	9,947	13.36%	-0.75%	13.15%	107
$50,000 to $74,999	13,388	20.90%	13,757	20.24%	14,373	19.30%	-0.94%	19.49%	104
$75,000 to $99,999	8,939	13.96%	10,375	15.27%	11,470	15.40%	0.14%	14.02%	109
$100,000 to $149,999	7,750	12.10%	9,645	14.19%	12,493	16.78%	2.59%	15.60%	91
$150,000 to $199,999	2,416	3.77%	3,162	4.65%	3,831	5.14%	0.49%	7.07%	66
$200,000 or more	1,497	2.34%	1,117	1.64%	2,641	3.55%	1.90%	2.93%	56
Totals:	**64,052**	*100.00%*	**67,965**	*100.00%*	**74,467**	*100.00%*		*100.00%*	
Family Income Forecast by Category									
Less than $10,000			1,604	3.44%	1,711	3.32%	-0.12%	3.17%	109
$10,000 to $14,999			1,433	3.07%	1,605	3.11%	0.04%	2.13%	144
$15,000 to $24,999			3,080	6.60%	3,399	6.60%	-0.01%	6.54%	101
$25,000 to $34,999			4,267	9.15%	4,695	9.11%	-0.04%	8.35%	110
$35,000 to $49,999			6,055	12.98%	6,650	12.90%	-0.08%	12.31%	105
$50,000 to $74,999			10,077	21.61%	10,752	20.86%	-0.75%	19.58%	110
$75,000 to $99,999			8,285	17.77%	9,251	17.95%	0.18%	16.20%	110
$100,000 to $149,999			8,187	17.56%	9,327	18.10%	0.54%	18.87%	93
$150,000 to $199,999			1,961	4.21%	2,205	4.28%	0.07%	6.98%	60
$200,000 or more			1,683	3.61%	1,944	3.77%	0.16%	5.86%	62
Totals:			**46,632**	*100.00%*	**51,539**	*100.00%*		*100.00%*	
Non-family Income Forecast by Category									
Less than $10,000			2,328	10.89%	2,394	10.44%	-0.45%	10.83%	101
$10,000 to $14,999			2,152	10.07%	2,363	10.31%	0.24%	8.40%	120
$15,000 to $24,999			3,802	17.79%	4,046	17.65%	-0.14%	15.49%	115
$25,000 to $34,999			2,978	13.93%	3,188	13.91%	-0.03%	14.67%	95
$35,000 to $49,999			3,585	16.77%	3,873	16.89%	0.12%	15.31%	110
$50,000 to $74,999			3,325	15.56%	3,576	15.60%	0.04%	17.65%	88
$75,000 to $99,999			1,741	8.15%	1,908	8.32%	0.18%	8.24%	99
$100,000 to $149,999			1,099	5.14%	1,219	5.32%	0.18%	6.28%	82
$150,000 to $199,999			182	0.85%	197	0.86%	0.01%	1.63%	52
$200,000 or more			182	0.85%	161	0.70%	-0.15%	1.50%	57
Totals:			**21,374**	*100.00%*	**22,925**	*100.00%*		*100.00%*	

Household Income	Study Area 2014	Study Area 2019	5 Yr Chg	DE 2014	Comp Index CY
Median	57,402	63,174	5772	61,682	93
Family Median	67,060	67,925	865	72,333	93

Median Income by Race and Ethnicity: 2014

Median Income by Race and Ethnicity
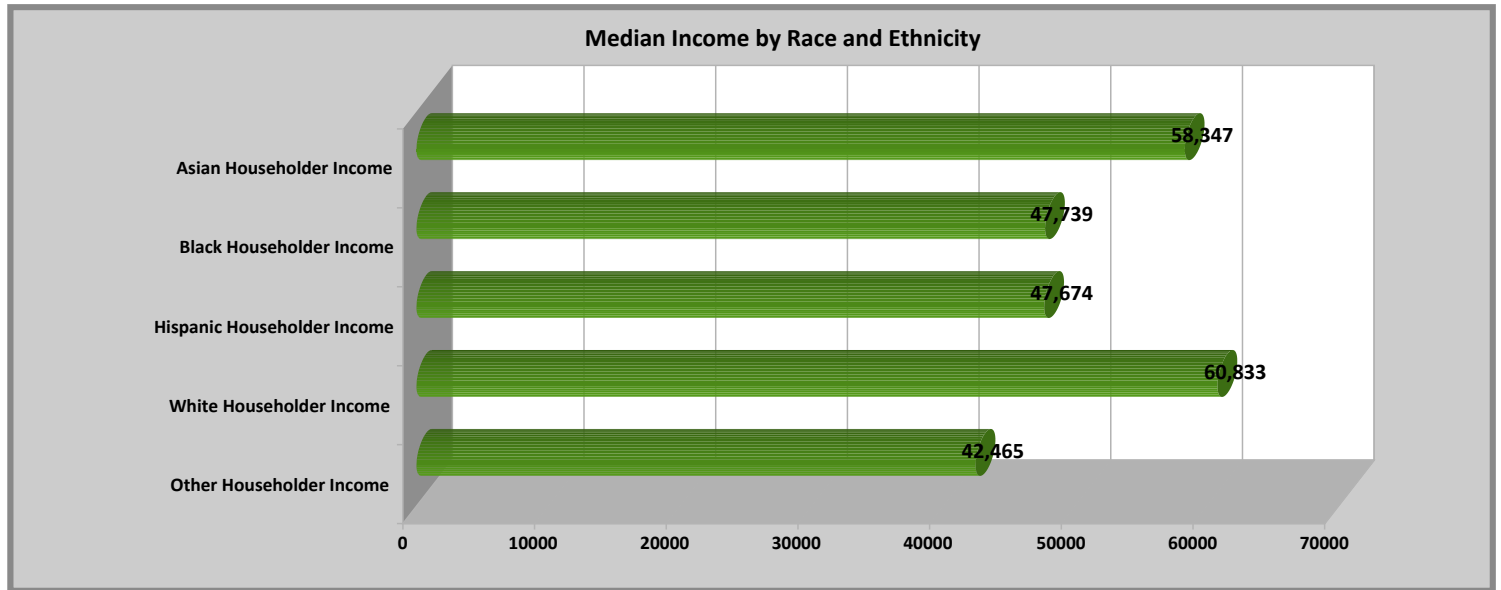
	Study Area	State of DE	Comp Index CY
2014 Median Income by Race and Ethnicity: Compared to State			
Asian Householder Income	58,347	87,581	67
Black Householder Income	47,739	48,798	98
Hispanic Householder Income	47,674	46,288	103
White Householder Income	60,833	66,476	92
Other Householder Income	42,465	48,335	88

Spending Patterns: Weekly Per Capita Consumer Expenditures

Weekly Per Capita Spending Patterns by Percent

Single, Family and Non-Family Households: 2014

Household Types by Percentage

- ■ Single Person HH
- ■ Family HH
- ■ Non-Family HH
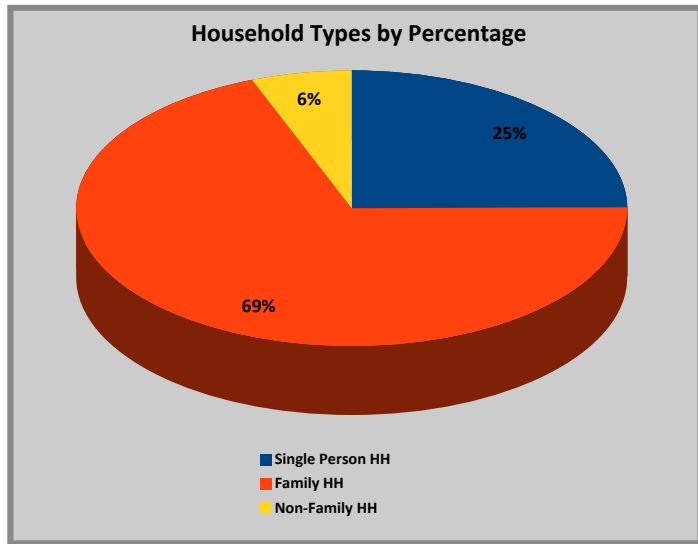
Household Type Trends Compared to State

Household Types by Comparative Index

- — Single Person Households
- — Family Households
- — Non-Family Households
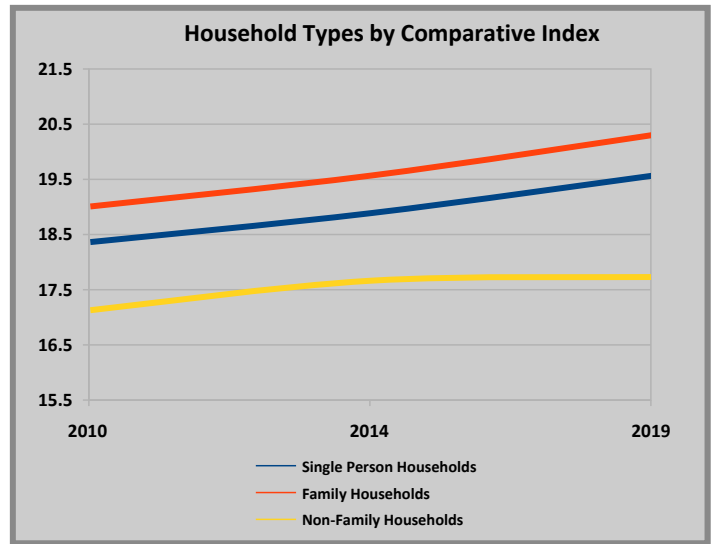
Household Type Trends	Study Area			State of DE		
	2010	2014	2019	2010	2014	2019
Single Person Households	16,068	16,966	18,534	87,496	89,818	94,723
Change		898	1,568		2,322	4,905
Percent Change		*5.59%*	*9.24%*		*2.65%*	*5.46%*
Family Households	43,862	46,632	51,539	230,731	238,290	253,855
Change		2,770	4,907		7,559	15,565
Percent Change		*6.32%*	*10.52%*		*3.28%*	*6.53%*
Non-Family Households	4,123	4,365	4,389	24,070	24,710	24,755
Change		242	24		640	45
Percent Change		*5.87%*	*0.55%*		*2.66%*	*0.18%*

Households by Structure

| | Study Area | | | | | | | DE | Comp |
	2010		2014		2019		5 Yr Chg	2014	Index CY
Households by Size									
1-person household	16,068	25.09%	16,966	24.96%	18,534	24.89%	-0.07%	25.46%	98
2-person household	23,035	35.96%	24,503	36.05%	26,924	36.16%	0.11%	34.42%	105
3-person household	10,394	16.23%	11,021	16.22%	12,046	16.18%	-0.04%	16.64%	97
4-person household	8,149	12.72%	8,666	12.75%	9,514	12.78%	0.03%	13.39%	95
5-person household	3,917	6.12%	4,167	6.13%	4,567	6.13%	0.00%	6.13%	100
6-person household	1,503	2.35%	1,598	2.35%	1,753	2.35%	0.00%	2.38%	99
7-or-more person household	986	1.54%	1,043	1.53%	1,125	1.51%	-0.02%	1.58%	97
Totals:	**64,052**	**100.00%**	**67,964**	**100.00%**	**74,463**	**100.00%**		**100.00%**	
Non-Family Households by Size									
1-person household	16,068	79.58%	16,966	79.53%				78.42%	101
2-person household	3,410	16.89%	3,814	17.88%				16.79%	107
3-person household	437	2.16%	265	1.24%				2.17%	57
4-person household	174	0.86%	127	0.60%				1.32%	45
5-person household	62	0.31%	100	0.47%				0.61%	77
6-person household	20	0.10%	22	0.10%				0.36%	29
7-or-more person household	20	0.10%	38	0.18%				0.33%	53
Totals:	**20,191**	**100.00%**	**21,332**	**100.00%**				**100.00%**	
Single by Gender or Family Households									
Female Householder	8,968	20.45%	9,065	19.44%				20.01%	97
Male Householder	3,029	6.91%	2,857	6.13%				6.95%	88
Married Couple	31,865	72.65%	34,710	74.43%				73.04%	102
Totals:	**43,862**	**100.00%**	**46,632**	**100.00%**				**100.00%**	
Non-Family Households by Gender									
Female Not living alone	1,770	8.77%	1,878	8.80%				9.49%	93
Male Not living alone	2,352	11.65%	2,487	11.66%				12.08%	96
Female Living alone	9,482	46.96%	10,014	46.95%				45.32%	104
Male Living alone	6,586	32.62%	6,952	32.59%				33.11%	98
Totals:	**20,190**	**100.00%**	**21,331**	**100.00%**				**100.00%**	
2014: Owner Households by Number of Vehicles									
No vehicle available			1,536	3.13%				2.94%	106
1 vehicle available			13,199	26.88%				27.50%	98
2 vehicles available			22,320	45.46%				45.34%	100
3 vehicles available			8,557	17.43%				17.48%	100
4 vehicles available			2,410	4.91%				4.79%	103
5+ vehicles available			1,076	2.19%				1.95%	112
Totals:			**49,098**	**100.00%**				**100.00%**	
2014: Renter Households by Number of Vehicles									
No vehicle available			2,632	13.95%				15.90%	88
1 vehicle available			8,280	43.89%				47.46%	92
2 vehicles available			6,659	35.30%				29.47%	120
3 vehicles available			1,039	5.51%				5.02%	110
4 vehicles available			180	0.95%				1.63%	58
5+ vehicles available			75	0.40%				0.52%	76
Totals:			**18,865**	**100.00%**				**100.00%**	

Family households with or without children are changing. The traditional married couple structure is evolving into many different family expressions. These data provide an insight into the family structures within the study area and then compares those structures to the state.
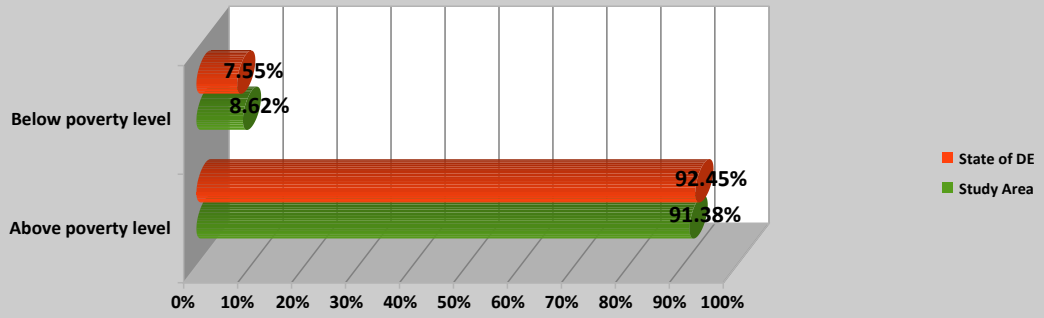
Family Trends
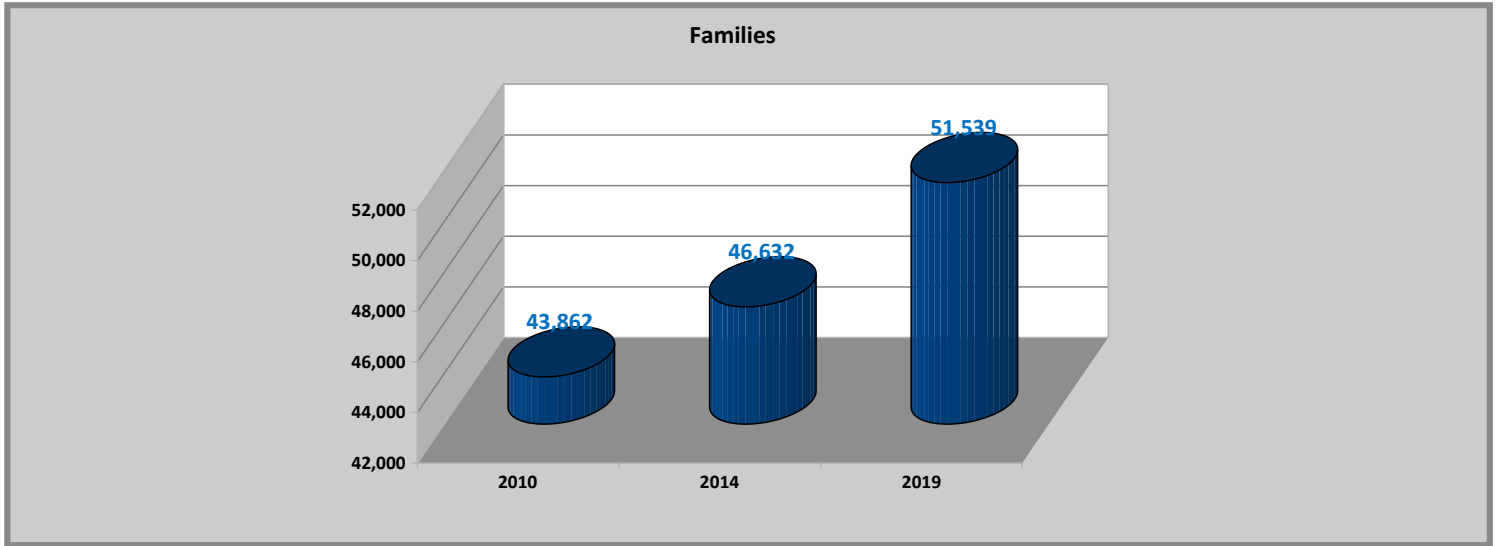
	2010	2014	2019
Study Area Family Households	43,862	46,632	51,539
Family Households Change		2,770	4,907
Percent Change		6.32%	10.52%
State Family Households	230,731	238,290	253,855
Family Households Change		7,559	15,565
Percent Change		3.28%	6.53%

	Study Area						DE	Comp
	2010		2014		2019		5 Yr Chg	2014	Index CY
Family Households by Size								
2-person household	19,625	44.74%	21,313	45.71%	23,660	45.91%	0.20%	44.36%	103
3-person household	9,957	22.70%	10,713	22.97%	11,807	22.91%	-0.07%	23.60%	97
4-person household	7,975	18.18%	8,431	18.08%	9,261	17.97%	-0.11%	19.06%	95
5-person household	3,855	8.79%	3,842	8.24%	4,182	8.11%	-0.12%	8.25%	100
6-person household	1,484	3.38%	1,420	3.05%	1,592	3.09%	0.04%	2.92%	104
7-or-more person household	966	2.20%	912	1.96%	1,037	2.01%	0.06%	1.82%	107
Totals:	43,862	100.00%	46,631	100.00%	51,539	100.00%		100.00%	

Families in Poverty Compared to State

Families and Poverty

Below poverty level
- 7.55% (State of DE)
- 8.62% (Study Area)

Above poverty level
- 92.45% (State of DE)
- 91.38% (Study Area)

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

■ State of DE
■ Study Area

Families with Children by Type

Family Structures with Children

Year	Married-couple	Female no husband present	Male no wife present
2010	61.75%	29.38%	8.87%
2014	65.05%	27.09%	7.86%
2019	64.54%	27.43%	8.03%

■ Married-couple
■ Female no husband present
■ Male no wife present

	Study Area							DE	Comp
	2010		**2014**		**2019**		**5 Yr Chg**	**2014**	**Index CY**
Families with Children by Type									
Married-couple	12,797	*61.75%*	12,540	*65.05%*	13,460	*64.54%*	*-0.50%*	*65.23%*	100
Female no husband present	6,089	*29.38%*	5,222	*27.09%*	5,720	*27.43%*	*0.34%*	*26.39%*	103
Male no wife present	1,838	*8.87%*	1,516	*7.86%*	1,674	*8.03%*	*0.16%*	*8.39%*	94
Totals:	**20,724**	*100.00%*	**19,278**	*100.00%*	**20,854**	*100.00%*		*100.00%*	
Families with No Children by Type									
Married-couple	19,068	*82.41%*	22,170	*81.05%*	24,841	*80.96%*	*-0.09%*	*78.67%*	103
Female no husband present	2,879	*12.44%*	3,843	*14.05%*	4,345	*14.16%*	*0.11%*	*15.41%*	91
Male no wife present	1,191	*5.15%*	1,342	*4.91%*	1,498	*4.88%*	*-0.02%*	*5.92%*	83
Totals:	**23,138**	*100.00%*	**27,355**	*100.00%*	**30,684**	*100.00%*		*100.00%*	

The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's age, income and education, career choices and geographic location.

Racial Ethnic Trend Projections

Racial and Ethnic Trends

	Study Area						DE	Comp
	2010		2014		2019		5 Yr Chg	2014	Index CY
Racial/Ethnic Trends									
Asian (Non-Hisp)	3,420	2.02%	3,616	2.02%	3,928	2.01%	-0.01%	3.13%	65
Black/African American (Non-Hisp)	38,334	22.67%	40,289	22.50%	43,520	22.26%	-0.24%	20.75%	108
White (Non-Hisp)	111,191	65.76%	118,131	65.97%	129,605	66.28%	0.31%	65.50%	101
Hispanic or Latino	10,196	6.03%	10,765	6.01%	11,687	5.98%	-0.04%	8.06%	75
Pac Is/Am Ind/Oth (Non-Hisp)	5,946	3.52%	6,264	3.50%	6,805	3.48%	-0.02%	2.55%	137
Totals:	**169,087**	*100.00%*	**179,065**	*100.00%*	**195,545**	*100.00%*		*100.00%*	

NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.
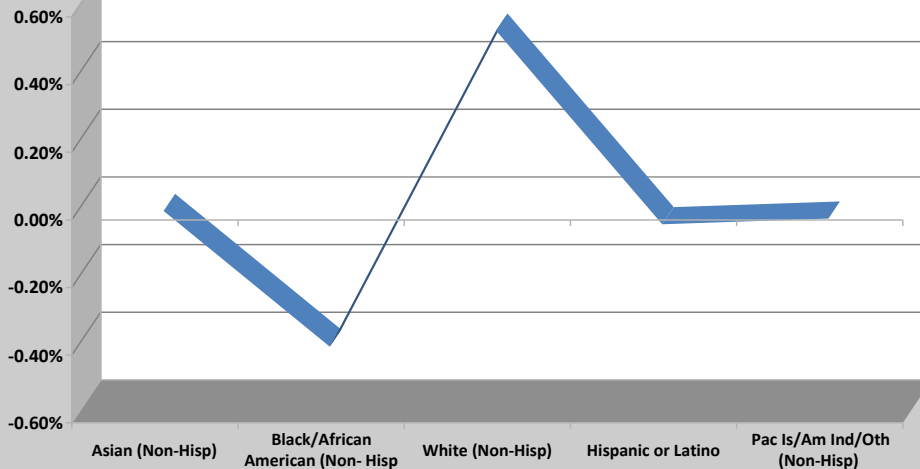
Estimated Current Year Asian Alone Population
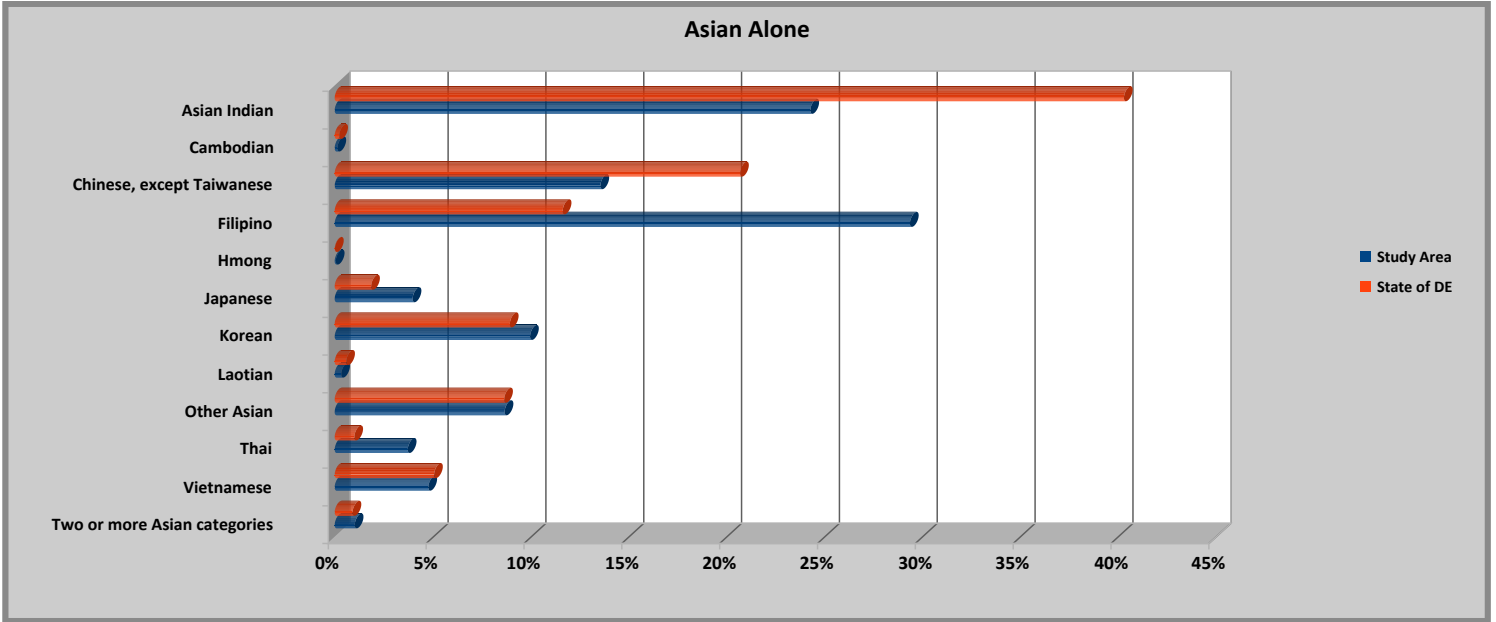
Asian Alone

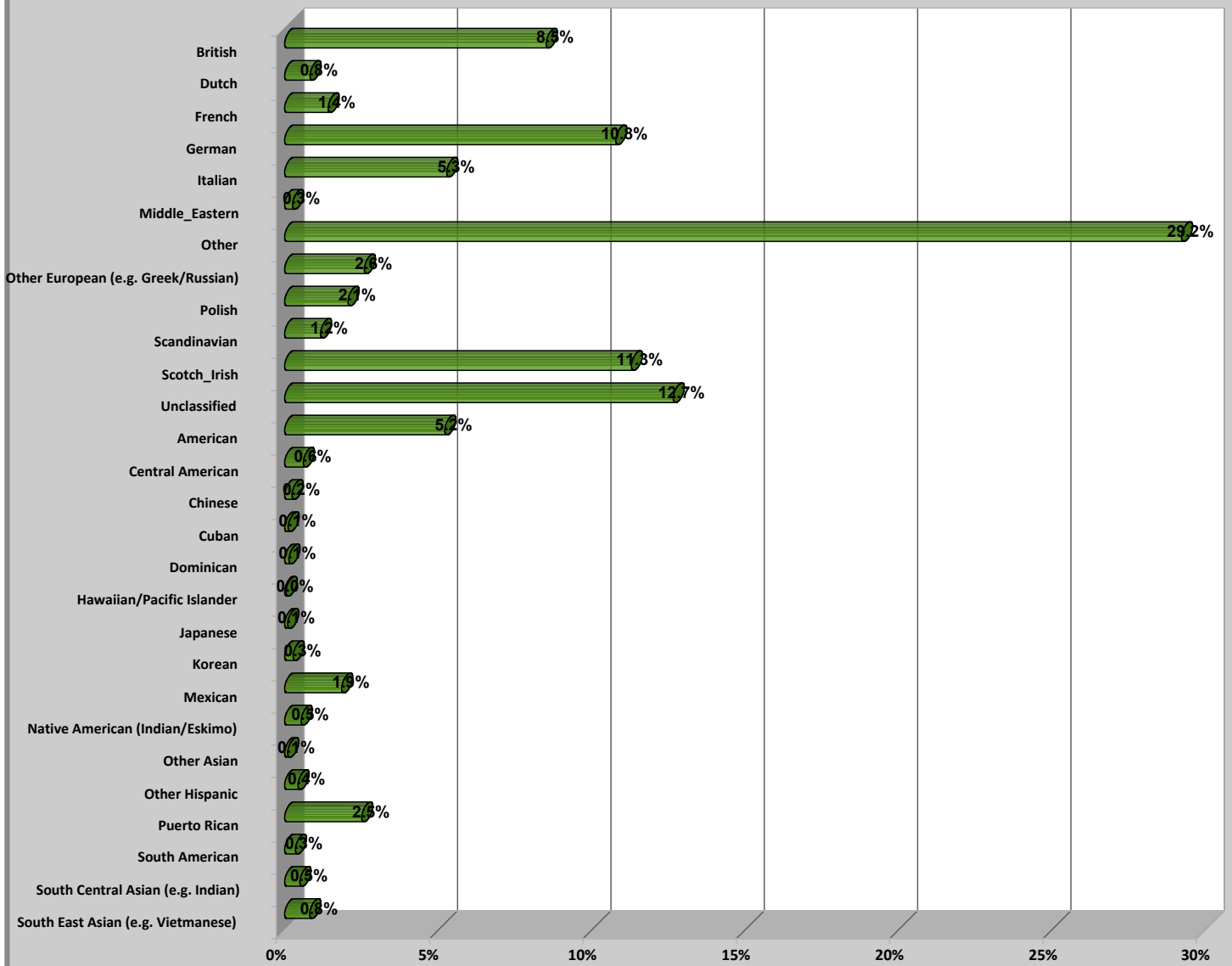| Population: Asian Alone	Study Area 2014		State of DE 2014		Comp Index CY
Asian Indian	879	24.31%	11,676	40.33%	60
Cambodian	5	0.14%	67	0.23%	60
Chinese, except Taiwanese	491	13.58%	5,997	20.72%	66
Filipino	1,063	29.40%	3,373	11.65%	252
Hmong	2	0.06%	4	0.01%	400
Japanese	144	3.98%	539	1.86%	214
Korean	361	9.98%	2,591	8.95%	112
Laotian	12	0.33%	170	0.59%	57
Other Asian	314	8.68%	2,507	8.66%	100
Thai	135	3.73%	290	1.00%	373
Vietnamese	173	4.78%	1,470	5.08%	94
Two or more Asian categories	37	1.02%	264	0.91%	0
Totals:	**3,616**	**100.00%**	**28,948**	**100.00%**	

Population: Hispanic or Latino by Origin	Study Area 2010		2014		State of DE 2010		2014		Comp Index CY
Cuban	229	2.25%	241	2.24%	1,443	1.97%	1,454	1.95%	114
Mexican	2,975	29.18%	3,134	29.11%	30,283	41.36%	30,728	41.20%	70
Other Hispanic or Latino	2,977	29.20%	3,131	29.08%	18,962	25.90%	19,397	26.01%	112
Puerto Rican	4,015	39.38%	4,259	39.56%	22,533	30.77%	23,007	30.85%	129
Totals:	**10,196**	**100.00%**	**10,765**	**100.00%**	**73,221**	**100.00%**	**74,586**	**100.00%**	

Ancestry

Ancestry	Percent
British	8.6%
Dutch	0.6%
French	1.4%
German	10.8%
Italian	5.2%
Middle_Eastern	0.3%
Other	29.2%
Other European (e.g. Greek/Russian)	2.6%
Polish	2.1%
Scandinavian	1.2%
Scotch_Irish	11.8%
Unclassified	12.7%
American	5.2%
Central American	0.6%
Chinese	0.2%
Cuban	0.1%
Dominican	0.1%
Hawaiian/Pacific Islander	0.0%
Japanese	0.1%
Korean	0.3%
Mexican	1.9%
Native American (Indian/Eskimo)	0.6%
Other Asian	0.0%
Other Hispanic	0.4%
Puerto Rican	2.6%
South American	0.6%
South Central Asian (e.g. Indian)	0.6%
South East Asian (e.g. Vietnamese)	0.3%

Diversity: Languages

Population 5+ by Language Spoken at Home (Detail)	Study Area 2014		State of DE 2014		Comp Index CY
Speak Arabic	238	0.14%	1,266	0.15%	97
Speak Chinese	381	0.23%	5,851	0.67%	34
Speak French or French Creole	1,053	0.63%	5,593	0.64%	97
Speak German	955	0.57%	3,452	0.40%	143
Speak Italian	272	0.16%	2,482	0.29%	57
Speak Japanese	142	0.08%	653	0.08%	112
Speak Korean	424	0.25%	1,561	0.18%	140
Speak only English	153,471	91.14%	762,814	87.80%	104
Speak Other and unspecified languages	571	0.34%	4,378	0.50%	67
Speak Other Asian languages	436	0.26%	4,377	0.50%	51
Speak Other Indic languages	910	0.54%	8,029	0.92%	58
Speak Other Indo-European Languages	820	0.49%	2,624	0.30%	161
Speak Other Slavic languages	456	0.27%	4,169	0.48%	56
Speak Portuguese or Portuguese Creole	30	0.02%	711	0.08%	22
Speak Spanish or Spanish Creole	7,244	4.30%	56,581	6.51%	66
Speak Tagalog and Other Pacific Languages	804	0.48%	2,693	0.31%	154
Speak Vietnamese	176	0.10%	1,333	0.15%	68
Speak Yiddish or Hebrew	13	0.01%	242	0.03%	28
Totals:	**168,396**	**100.00%**	**868,809**	**100.00%**	

Population 5+ by Language Spoken at Home: Comparative Analysis Relative to the State of DE
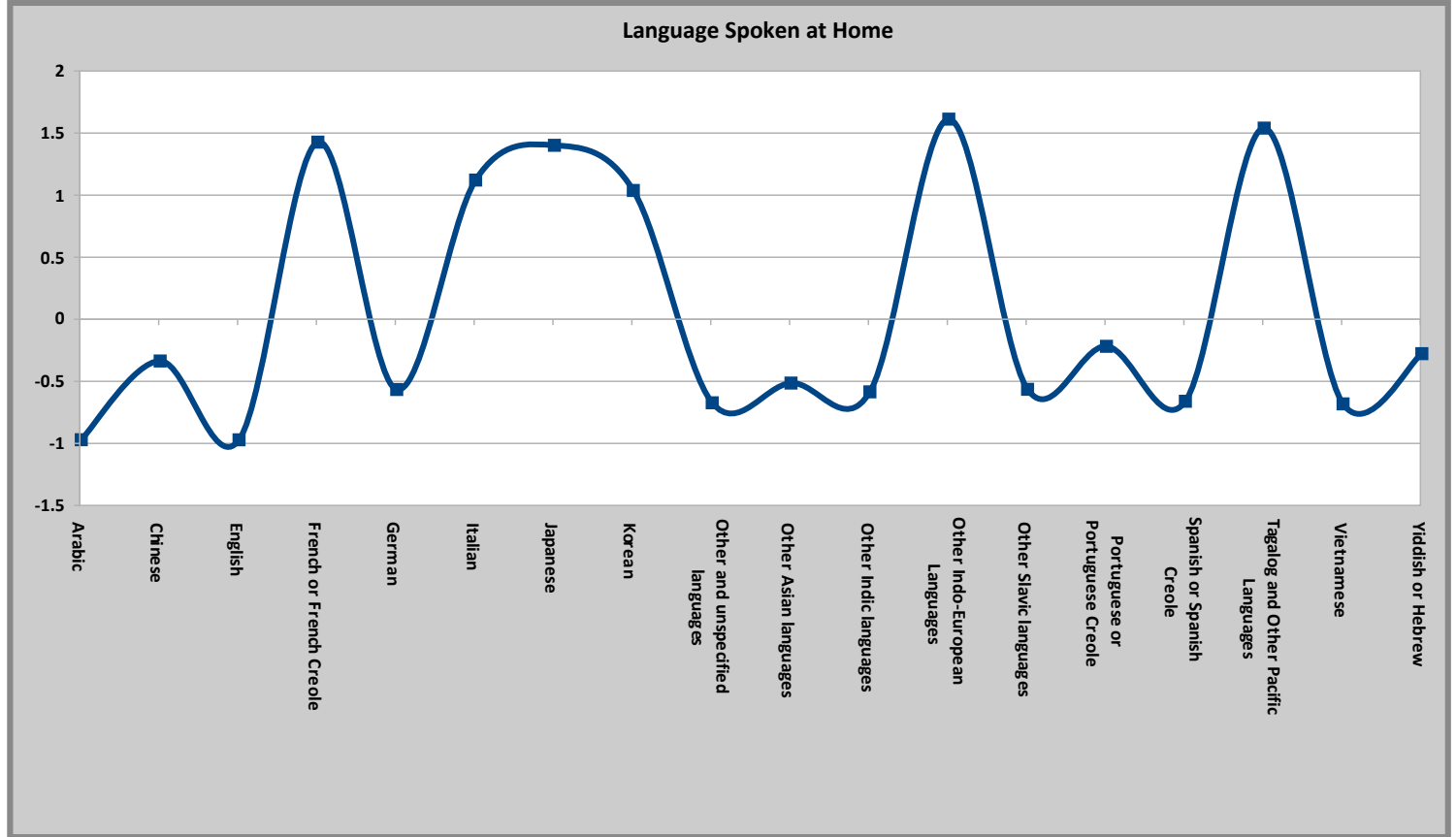
Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.

Top 15 Mosaic Segments (Experian): 2014
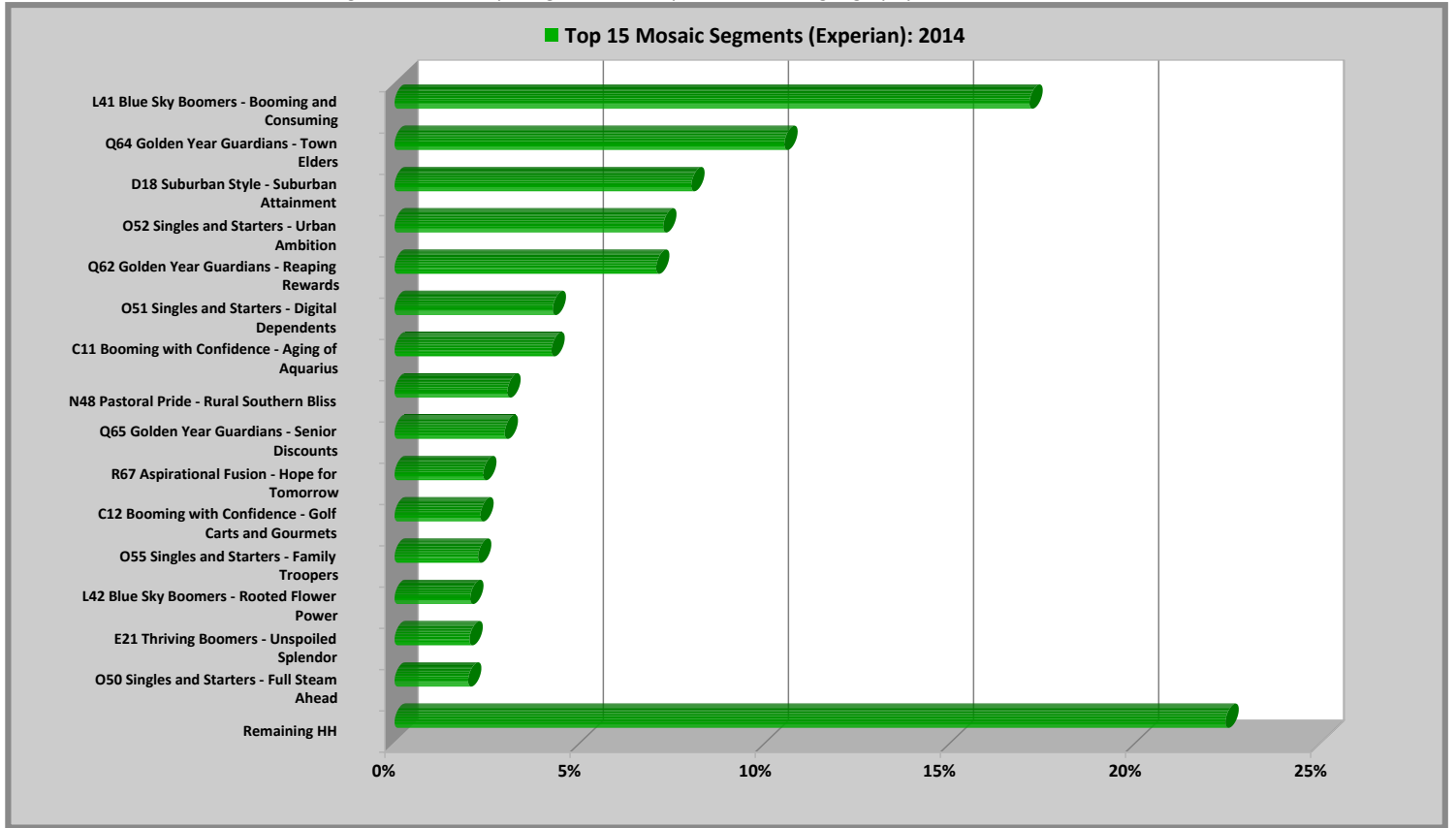
	Study Area		State of DE		Comp Index CY
Mosaic: Top 15 Segments	**2014**		**2014**		
L41 Blue Sky Boomers - Booming and Consuming	11,653	17.15%	15,134	4.29%	400
Q64 Golden Year Guardians - Town Elders	7,155	10.53%	19,943	5.65%	186
D18 Suburban Style - Suburban Attainment	5,447	8.01%	24,358	6.90%	116
O52 Singles and Starters - Urban Ambition	4,931	7.26%	18,406	5.22%	139
Q62 Golden Year Guardians - Reaping Rewards	4,801	7.06%	8,964	2.54%	278
O51 Singles and Starters - Digital Dependents	2,903	4.27%	14,066	3.99%	107
C11 Booming with Confidence - Aging of Aquarius	2,880	4.24%	16,258	4.61%	92
N48 Pastoral Pride - Rural Southern Bliss	2,071	3.05%	10,164	2.88%	106
Q65 Golden Year Guardians - Senior Discounts	2,022	2.98%	4,508	1.28%	233
R67 Aspirational Fusion - Hope for Tomorrow	1,627	2.39%	5,862	1.66%	144
C12 Booming with Confidence - Golf Carts and Gourmets	1,575	2.32%	4,788	1.36%	171
O55 Singles and Starters - Family Troopers	1,533	2.26%	4,650	1.32%	171
L42 Blue Sky Boomers - Rooted Flower Power	1,389	2.04%	10,023	2.84%	72
E21 Thriving Boomers - Unspoiled Splendor	1,376	2.02%	12,181	3.45%	59
O50 Singles and Starters - Full Steam Ahead	1,350	1.99%	3,309	0.94%	212
Remaining HH	15,251	22.44%	180,204	51.08%	44
Totals:	**67,964**	**100.00%**	**352,818**	**100.00%**	

Mosaic Groups
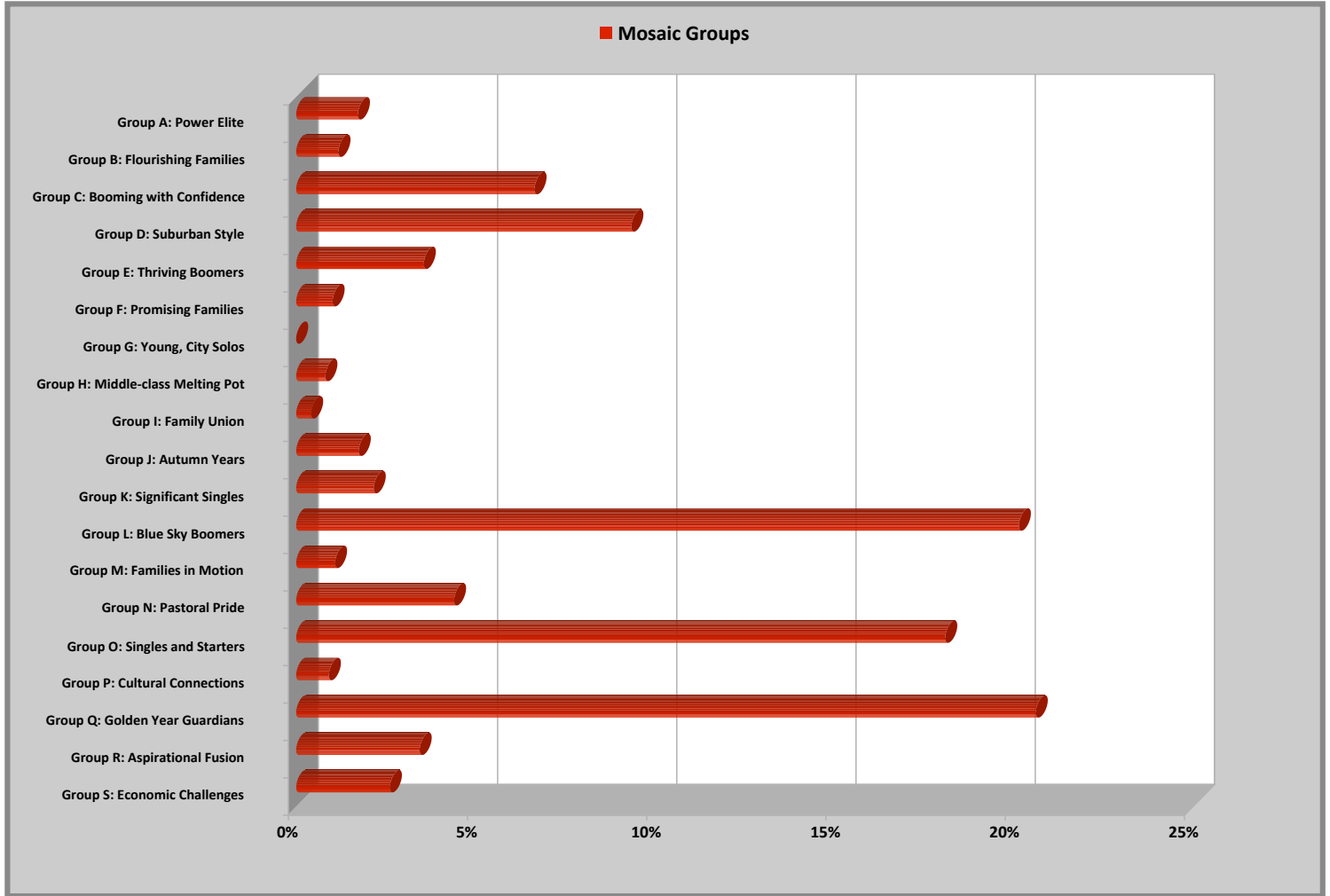
Mosaic Groups	Study Area		State of DE		Comp Index CY
	2014		**2014**		
Group A: Power Elite	1,171	*1.72%*	14,902	*4.22%*	41
Group B: Flourishing Families	802	*1.18%*	15,767	*4.47%*	26
Group C: Booming with Confidence	4,520	*6.65%*	33,231	*9.42%*	71
Group D: Suburban Style	6,356	*9.35%*	34,763	*9.85%*	95
Group E: Thriving Boomers	2,420	*3.56%*	22,014	*6.24%*	57
Group F: Promising Families	691	*1.02%*	6,850	*1.94%*	52
Group G: Young, City Solos	0	*0.00%*	4,914	*1.39%*	0
Group H: Middle-class Melting Pot	554	*0.82%*	5,278	*1.50%*	54
Group I: Family Union	284	*0.42%*	14,650	*4.15%*	10
Group J: Autumn Years	1,187	*1.75%*	23,486	*6.66%*	26
Group K: Significant Singles	1,471	*2.16%*	7,279	*2.06%*	105
Group L: Blue Sky Boomers	13,704	*20.16%*	32,025	*9.08%*	222
Group M: Families in Motion	737	*1.08%*	7,601	*2.15%*	50
Group N: Pastoral Pride	2,994	*4.41%*	22,195	*6.29%*	70
Group O: Singles and Starters	12,308	*18.11%*	49,647	*14.07%*	129
Group P: Cultural Connections	620	*0.91%*	4,905	*1.39%*	66
Group Q: Golden Year Guardians	14,024	*20.64%*	33,495	*9.49%*	217
Group R: Aspirational Fusion	2,342	*3.45%*	8,351	*2.37%*	146
Group S: Economic Challenges	1,777	*2.61%*	11,463	*3.25%*	80
Totals:	**67,962**	**0.00%**	**352,816**	**100.00%**	

Housing encompasses the number of housing units historically, presently and to some extend in the future within the study area.
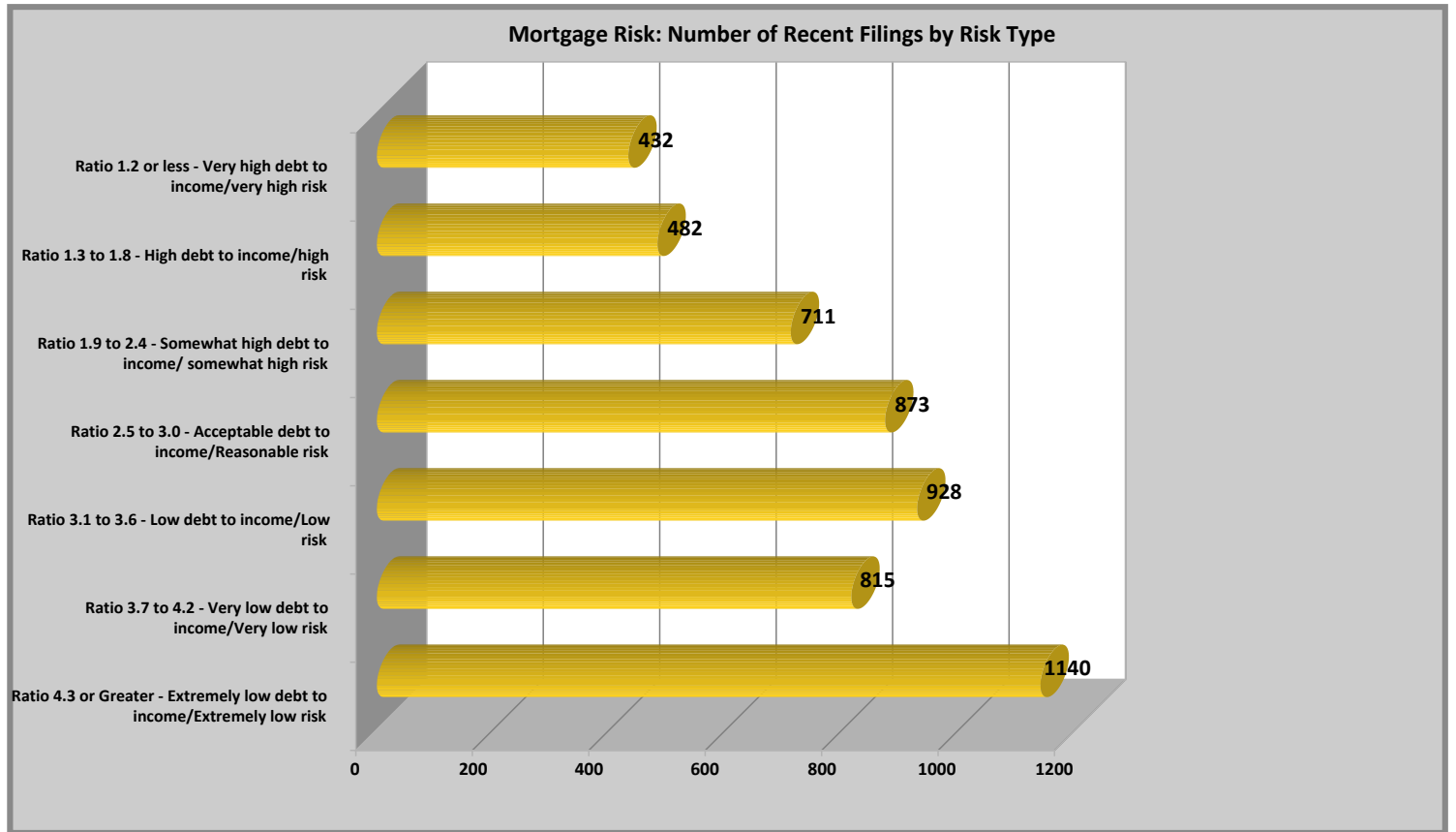
Trends in Housing Since 2010

Total Housing Units
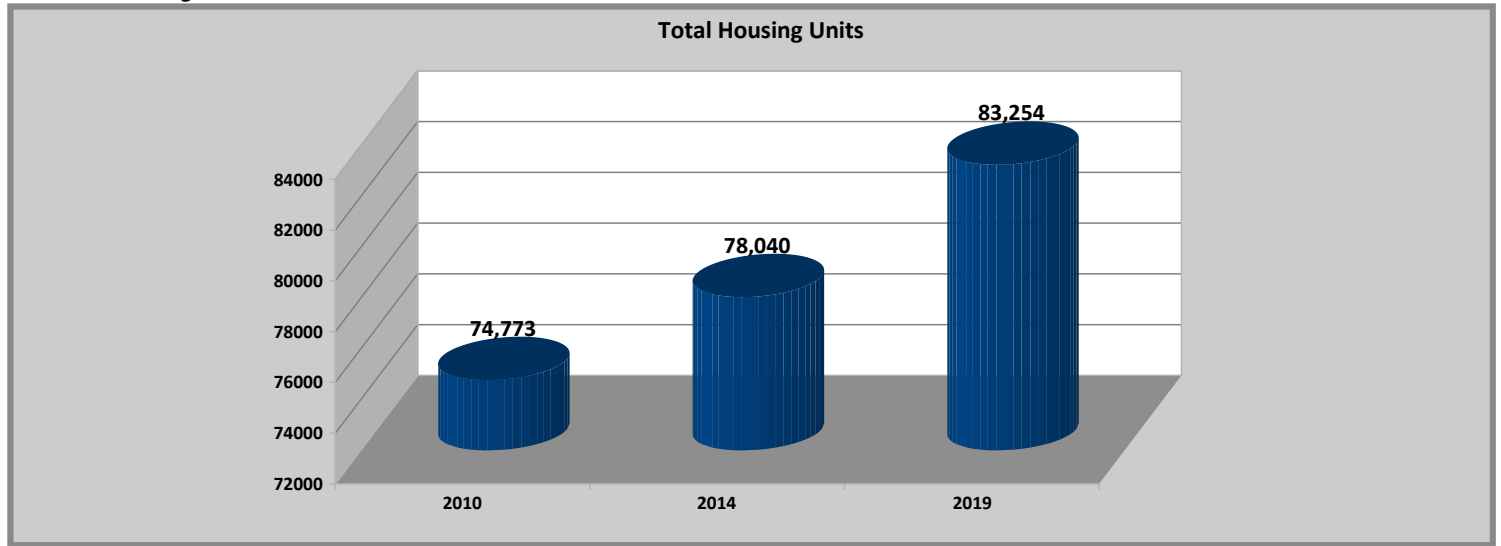
	2010	2014	2019
Housing Units	74,773	78,040	83,254
Family Households Change		3,267	5,214
Percent Change		*4.37%*	*6.68%*

		Study Area							DE 2014	Comp Index CY
	2010		2014		2019		5 Yr Chg			
Housing by Occupancy										
Occupied	64,052	*85.66%*	67,964	*87.09%*	73,594	*88.40%*	*1.31%*		*86.17%*	101
Vacant	10,721	*14.34%*	10,075	*12.91%*	9,661	*11.60%*	*-1.31%*		*13.83%*	93
Totals:	**74,773**	*100.00%*	**78,039**	*100.00%*	**83,255**	*100.00%*			*100.00%*	
Housing by Type of Occupancy										
Owner Occupied	46,172	*72.09%*	49,098	*72.24%*	53,439	*72.61%*	*0.37%*		*72.20%*	100
Renter Occupied	17,880	*27.91%*	18,866	*27.76%*	20,155	*27.39%*	*-0.37%*		*27.80%*	100
Totals:	**64,052**	*100.00%*	**67,964**	*100.00%*	**73,594**	*100.00%*			*100.00%*	

Housing

	Study Area 2014		State of DE 2014		Comp Index CY
Housing Units by Dwelling Type					
1 Unit Attached	49,741	63.74%	239,983	58.61%	109
1 Unit Detached	6,862	8.79%	59,399	14.51%	61
2 Units	950	1.22%	6,369	1.56%	78
3 to 19 Units	7,356	9.43%	47,609	11.63%	81
20 to 49 Units	1,350	1.73%	6,271	1.53%	113
50 or More Units	827	1.06%	11,146	2.72%	39
Mobile Home or Trailer	10,934	14.01%	38,587	9.42%	149
Other	20	0.03%	71	0.02%	148
Totals:	**78,040**	**100.00%**	**409,435**	**100.00%**	
Owner Occupied Housing Values					
Less than $20,000	2,588	5.27%	7,999	3.14%	168
$20,000 to $39,999	1,492	3.04%	5,958	2.34%	130
$40,000 to $59,999	823	1.68%	3,621	1.42%	118
$60,000 to $79,999	996	2.03%	4,524	1.78%	114
$80,000 to $99,999	1,416	2.88%	6,303	2.47%	117
$100,000 to $149,999	6,311	12.85%	25,923	10.18%	126
$150,000 to $199,999	9,233	18.81%	44,659	17.53%	107
$200,000 to $299,999	14,707	29.95%	78,340	30.75%	97
$300,000 to $399,999	6,592	13.43%	43,112	16.92%	79
$400,000 to $499,999	2,268	4.62%	15,986	6.28%	74
$500,000 to $749,999	1,766	3.60%	11,630	4.57%	79
$750,000 to $999,999	814	1.66%	6,291	2.47%	67
$1,000,000 or more	91	0.19%	379	0.15%	125
Totals:	**49,097**	**100.00%**	**254,725**	**100.00%**	
Housing by Year Built					
1939 or Earlier	5,091	6.52%	38,410	9.38%	70
1940 to 1949	2,178	2.79%	20,250	4.95%	56
1950 to 1959	5,143	6.59%	45,073	11.01%	60
1960 to 1969	6,908	8.85%	46,781	11.43%	77
1970 to 1979	9,866	12.64%	51,056	12.47%	101
1980 to 1989	11,338	14.53%	60,171	14.70%	99
1990 to 1999	13,584	17.41%	67,103	16.39%	106
2000 to 2009	23,413	30.00%	78,725	19.23%	156
2010 or Later	519	0.67%	1,866	0.46%	146
Totals:	**78,040**	**100.00%**	**409,435**	**100.00%**	

Mortgage Risk Indicator

Mortgage Risk: Number of Recent Filings by Risk Type

| Risk Type	Value
Ratio 1.2 or less - Very high debt to income/very high risk	432
Ratio 1.3 to 1.8 - High debt to income/high risk	482
Ratio 1.9 to 2.4 - Somewhat high debt to income/ somewhat high risk	711
Ratio 2.5 to 3.0 - Acceptable debt to income/Reasonable risk	873
Ratio 3.1 to 3.6 - Low debt to income/Low risk	928
Ratio 3.7 to 4.2 - Very low debt to income/Very low risk	815
Ratio 4.3 or Greater - Extremely low debt to income/Extremely low risk	1140

The Mortgage Risk Indicator indicates the assessed level of risk based upon debt to income. The higher the debt to income, the greater the risk. The values are used by mortgage lenders in the loan process.

The Work theme expresses several different ways of looking at the work people do within the study area.

Employment Status of Population 16 and Older: 2014

**Population 16+ by Current Year Employment Status**

- In labor force: Civilian: Employed
- Not in labor force
- In labor force: Civilian: Unemployed
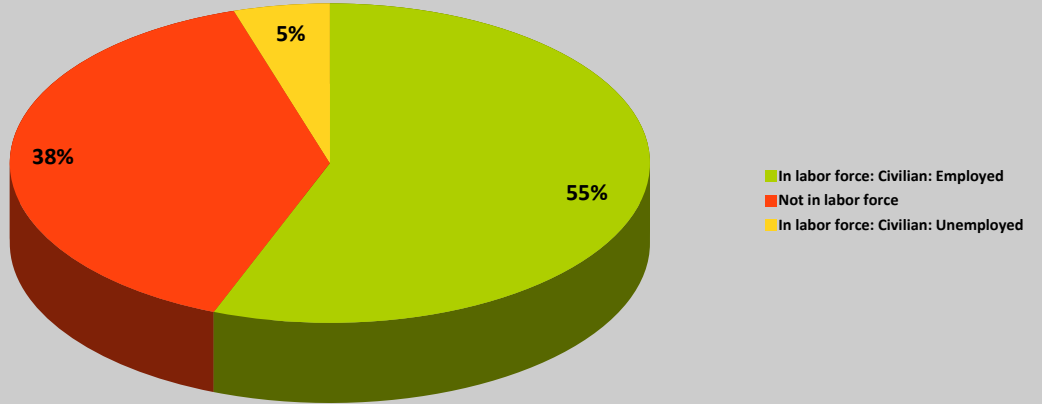
	Study Area		State of DE		Comp Index CY
Pop 16+ by Employment Status	**2014**		**2014**		
In labor force: Civilian: Employed	78,409	*54.60%*	441,604	59.32%	92
In labor force: In Armed Forces	3,368	*2.35%*	4,309	0.58%	
Not in labor force	55,024	*38.32%*	263,405	35.38%	108
In labor force: Civilian: Unemployed	6,806	*4.74%*	35,108	*4.72%*	100
Blue and White Collar Workers 2014	**143,607**	***100.00%***	**744,426**	***100.00%***	
Employed Pop 16+ Blue/White Collar					
Blue Collar	29,775	*37.97%*	153,778	34.82%	109
White Collar	48,634	*62.03%*	287,826	*65.18%*	95
	78,409	***100.00%***	**441,604**	***100.00%***	

Percentage Blue Collar to White Collar Workers

- White Collar
- Blue Collar
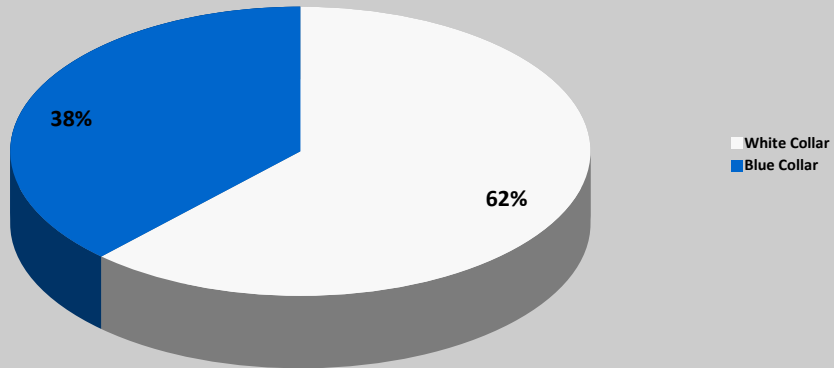
Employed Civilian Population by Occupation: 2014

Employed Civilian Population 16 and Older
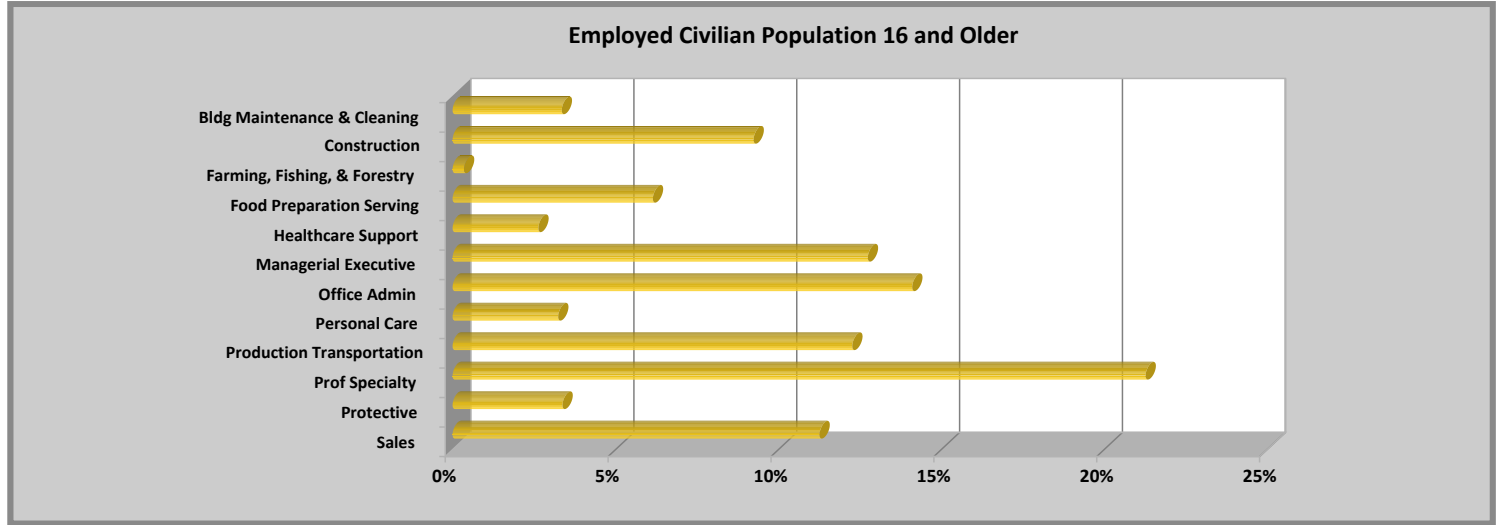
Employed Civilian Pop 16+ by Occupation	Study Area 2014		State of DE 2014		Comp Index CY
Bldg Maintenance & Cleaning	2,627	*3.35%*	16,972	3.84%	87
Construction	7,245	*9.24%*	37,602	8.51%	109
Farming, Fishing, & Forestry	274	*0.35%*	1,922	0.44%	80
Food Preparation Serving	4,821	*6.15%*	24,885	5.64%	109
Healthcare Support	2,064	*2.63%*	10,647	2.41%	109
Managerial Executive	9,995	*12.75%*	66,479	15.05%	85
Office Admin	11,063	*14.11%*	65,466	14.82%	95
Personal Care	2,541	*3.24%*	14,632	3.31%	98
Production Transportation	9,620	*12.27%*	46,829	10.60%	116
Prof Specialty	16,681	*21.27%*	98,923	22.40%	95
Protective	2,645	*3.37%*	10,936	2.48%	136
Sales	8,832	*11.26%*	46,311	*10.49%*	107
Totals:	**78,408**	**100.00%**	**441,604**	**100.00%**	
Workers 16+: Home or Away					
Worked at Home	2,582	*3.29%*	16,469	3.73%	88
Worked away from Home	75,826	*96.71%*	425,135	*96.27%*	100
Totals:	**78,408**	**100.00%**	**441,604**	**100.00%**	
Workers 16+: Transport to Work					
Bicycle	174	*0.23%*	1,249	0.29%	78
Car, Truck, or Van: Carpooled	8,039	*10.60%*	40,746	9.58%	111
Car, Truck, or Van: Drove Alone	64,396	*84.93%*	354,826	83.46%	102
Motorcycle	110	*0.15%*	547	0.13%	113
Other Means	563	*0.74%*	3,792	0.89%	83
Walked	1,558	*2.05%*	9,896	2.33%	88
Public Trans Excluding Taxi Cab	940	*1.24%*	13,981	*3.29%*	38
Taxi Cab	46	*0.06%*	98	*0.02%*	263
Totals:	**75,826**	**100.00%**	**425,135**	**100.00%**	

Employed Pop 16+ by Industry: 2014

Employment 16+ by Industry
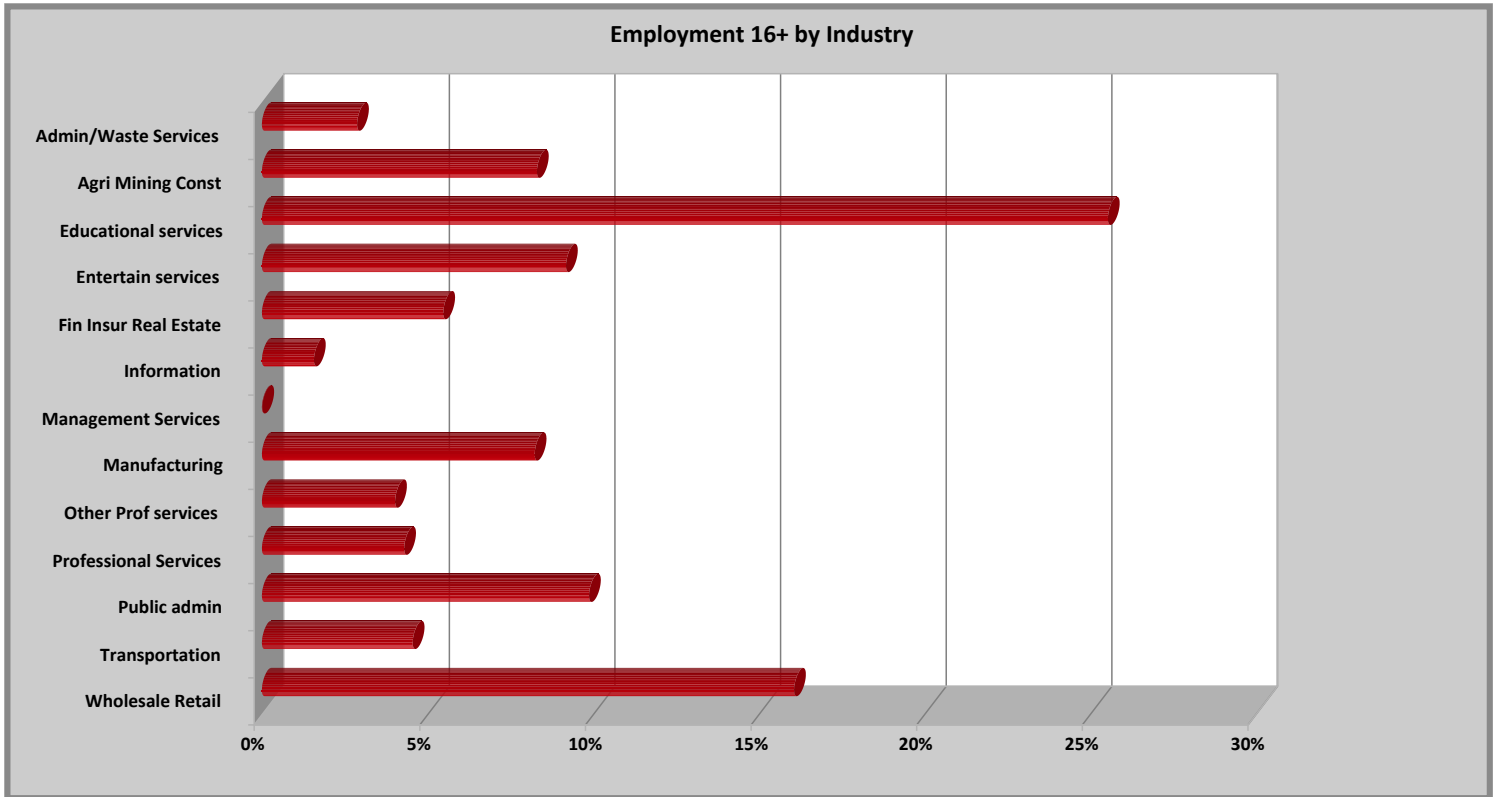
Employed Civilian Pop 16+ by Industry	Study Area 2014		State of DE 2014		Comp Index CY
Admin/Waste Services	2,253	*2.87%*	17,592	3.98%	72
Agri Mining Const	6,510	*8.30%*	34,548	7.82%	106
Educational services	20,025	*25.54%*	105,130	23.81%	107
Entertain services	7,198	*9.18%*	37,874	8.58%	107
Fin Insur Real Estate	4,293	*5.48%*	43,793	9.92%	55
Information	1,232	*1.57%*	8,217	1.86%	84
Management Services	10	*0.01%*	371	0.08%	15
Manufacturing	6,457	*8.24%*	41,629	9.43%	87
Other Prof services	3,153	*4.02%*	18,929	4.29%	94
Professional Services	3,368	*4.30%*	24,253	5.49%	78
Public admin	7,743	*9.88%*	25,328	5.74%	172
Transportation	3,570	*4.55%*	20,835	4.72%	97
Wholesale Retail	12,597	*16.07%*	63,105	14.29%	112
Totals:	**78,409**	**100.00%**	**441,604**	**100.00%**	
Work Place Population Estimates					
Workplace Employees (Full Time Employees)	73,319	*94.54%*	423,435	94.41%	100
Workplace Establishments	4,236	*5.46%*	25,082	5.59%	98
Totals:	**77,555**	**100.00%**	**448,517**	**100.00%**	

Work

	Study Area		State of DE		Comp Index CY
Families: Workers					
1 worker	15,144	*32.56%*	76,540	32.12%	101
2 workers	18,524	*39.83%*	99,072	41.58%	96
3 or more workers	4,654	*10.01%*	27,539	11.56%	87
No workers	8,189	*17.61%*	35,139	*14.75%*	119
Totals:	**46,511**	**100.00%**	**238,290**	**100.00%**	
Workers 16+: Travel Time to Work	2014		2014		
Less than 5 minutes	2,280	*3.01%*	11,892	2.80%	107
5 to 9 minutes	9,559	*12.61%*	41,799	9.83%	128
10 to 14 minutes	13,267	*17.50%*	63,672	14.98%	117
15 to 19 minutes	12,994	*17.14%*	76,598	18.02%	95
20 to 24 minutes	11,214	*14.79%*	69,442	16.33%	91
25 to 29 minutes	3,659	*4.83%*	27,962	6.58%	73
30 to 34 minutes	7,845	*10.35%*	53,640	12.62%	82
35 to 39 minutes	1,474	*1.94%*	9,676	2.28%	85
40 to 44 minutes	2,147	*2.83%*	14,236	3.35%	85
45 to 59 minutes	4,931	*6.50%*	26,762	6.29%	103
60 to 89 minutes	4,350	*5.74%*	19,765	4.65%	123
90 or more minutes	2,106	*2.78%*	9,691	*2.28%*	122
Totals:	**75,826**	**100.00%**	**425,135**	**100.00%**	

Religiosity

	Study Area	State of DE	Comp Index CY
Religious Practices			
Conservative Evangelical Christian	*34.30%*	*36.00%*	95
Consider Myself A Spiritual Person	*41.50%*	*45.00%*	92
Enjoy Watching Religious TV Programs	*14.80%*	*16.00%*	93
Important to Attend Religious Services	*17.90%*	*19.00%*	94
My Faith Is Really Important To Me	*11.90%*	*15.00%*	79

Supporting Information

Interpreting the Report

The FullInsite report is formatted to help you interpret data at a glance.

Change over time: Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding: Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Indexes: Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

• Indexes of 100 mean the study area variable is the same as its base area.

• Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.

• Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.